

About SLAA

The Saint Louis Attractions Association (SLAA) is a not-for-profit organization formed in 1987 to exchange ideas, methods and information pertaining to all aspects of the operation and administration of an attraction and its impact on the tourism industry. Our members represent attractions, lodging facilities, tour companies, transportation companies, caterers, receptive operators, visitor publications, destination management organizations, special event planners, restaurants, and shopping areas from throughout the St. Louis region.



Become a Sponsor!

We'd love to help you find the right sponsorship fit for your goals.

 (314) 416-2233

 slaa@qabs.com

 www.stlattractions.org



Partner with the Saint Louis Attractions Association!

Partner with SLAA and put your organization in front of the region's most influential attraction, tourism and hospitality leaders - year-round.

From digital visibility to on-stage recognition, SLAA sponsorships are designed to maximize exposure, build relationships, and drive meaningful engagement.

Become a trusted partner in showcasing the best of St. Louis.

Annual Sponsorship Opportunities

Benefits	Diamond	Gold	Silver	Bronze
2026 Membership in SLAA*	✓	✓		
2026 Meeting Season Pass**	Up to 4	Up to 2	1	
Logo on SLAA Website	✓	✓	✓	✓
Logo in Bi-Monthly Newsletter for 12 months	✓	✓	✓	✓
Logo on Event Sponsor Sponsor Slides for 12 months	✓	✓	✓	✓
Recognition in Event Promotions	✓	✓	✓	✓
Stage Recognition at Events	✓	✓	✓	✓
Banner Ad on SLAA Website	9 months	6 months	3 months	
Opportunity to Sponsor a Bi-Monthly Lunch Meeting	2 meetings	1 meeting		
Social Media Spotlight Posts	4 posts	3 posts	2 posts	1 post
Dedicated Member Email Blast	✓			
Total Investment	\$5,000	\$2,500	\$1,000	\$500

*SLAA Memberships are company memberships and include the names of up to two (2) representatives in the directory listing. Anyone from the company may attend meetings at the member rate.

**Includes lunch at every SLAA Lunch Meeting through November 2026. Each Season Pass is valid for one (1) registrant per meeting and applies to the following meetings: January, March, May, July, September, and November 2026. Season Passes may be used by the sponsor or extended to guests. No discounts or refunds are available for unused passes.

Why Sponsor SLAA?

Sponsorship with SLAA is more than logo placement - it's a strategic marketing investment.

- **Direct access** to decision-makers and industry leaders
- **Consistent brand visibility** across meetings, events, website and communications
- **Targeted promotion** to an engaged membership base
- **Credibility and alignment** with the St. Louis attractions community

Whether your goal is brand awareness, lead generation, or relationship-building, SLAA sponsorships deliver measurable value.

A La Carte Sponsorship Opportunities

Dedicated Eblast ~ \$500

You provide the email content and SLAA will distribute it via a dedicated eblast directly to our community of over 800 subscribers.

SLAA sends only one dedicated eblast per month so availability is limited. Space is reserved on a first-come, first-served basis. Content is subject to approval.

Bi-Monthly Meeting Sponsorship ~ \$250

- Opportunity to greet incoming guests at the door
- Five minutes to speak at the meeting about your organization
- A reserved table to distribute your organization's materials
- Opportunity to distribute your organization's materials at each seat
- Recognition as a sponsor on email meeting notices
- Recognition in the bi-monthly newsletter

Website Advertising (Members Only)

	Per Month	6 Months	12 Months
Feature Ad	\$75	\$375	\$650
Sidebar Ad	\$100	\$500	\$850

Social Media Partnerships

Three Platforms to choose from!



@stlatractions



@stlatractionsassoc



Saint Louis
Attractions Association

Select from SLAA's Facebook, Instagram or LinkedIn

- 4 Posts Over 4 Days - \$750
- 3 Posts, 3 Platforms - \$500
- 2 Posts, 2 Platforms - \$250
- 1 Post, 1 Platform - \$100