

2025 Making MJAR a Thriving Community



2025 has unified and strengthened our members.

Mid Jersey Association of REALTORS® has brought together former CORE and Metro Centre Association of REALTORS®. We're moving together as one organization. MJAR's focus is on you, our members. Engaging you with exceptional training, greater impact from our advocacy efforts, and community connections to fuel your success.



Engaged
Membership



Exceptional
Training



Advocacy
Impact



Member
Communications



Community
Connections

Engaged Membership

MJAR serves nearly 7,350 members in four counties. Hunterdon, Mercer, Middlesex, Somerset and beyond with nine professional staff in two offices. Our quarterly orientations welcomed 567 new members. 43 affiliate members provide powerful products and resourceful services. Check out MidJerseyAOR.com/affiliate-directory and grow your network. MJAR offers 15 committees where you can build leadership skills and make an impact on our industry. A well-attended Broker Summit in September 2025 covered the economy, how to avoid fraud and managing your business. We celebrated our members with the REALTOR® of the Year Award and the Good Neighbor Award for exemplary service. But most of all, we focused on engaging our members and your success. You belong to a great community of professionals. Get out there and network with each other and grow your business.



7,347 REALTORS®

43 Affiliate
Members

9 Professional
Staff

2 Association
Offices



Exceptional Training

At MJAR, we believe that learners are earners. MJAR provided exceptional training in 2025. Our Agency Relationships and Disclosure class had nearly 100 members and was “packed with useful, real-world examples.” We offered 19 classes, 9 CE classes, 4 on Fair Housing, 2 webinars, and 2 commercial classes. An impressive 579 members took classes at MJAR. The REBI Certificate in AI Powered Real Estate Professional taught how AI is transforming real estate. Our commitment to innovation and professional growth positions you for success. We also offer CE training through The CE Shop at [MJAR.TheCEShop.com](https://www.MJAR.TheCEShop.com). Improve your skills with MJAR training.

19 Classes

579 Students

First Ever
AI Powered Real Estate
Professional Certificate

BBA Buyer Brokerage
Agreement Updates



Advocacy Impact

Policy issues are critical to our members. The realty transfer fee proposed an increase on properties selling for over \$1 million garnered much attention. 15 MJAR members attended the 2025 REALTOR® Legislative Meetings in D.C. 1,512 members invested in RPAC with 4 Golden “R” and 7 Sterling “R” investors. Over \$100,000 in RPAC contributions support REALTOR®-friendly majorities throughout our 4+ counties. RPAC protects your business, advocates for property rights for your clients, and educates elected leaders about the economic importance of real estate.

1,512 RPAC
Donors

11 Major
Donors

Combatting Realty
Transfer Fee



Member-driven Communications

2025 ushered top-down messages from MJAR President, Gareth Farmer. Frequent videos spotlighted important industry happenings, exciting MJAR events, and powerful engagement opportunities. Our communications team informed members with 350+ social media posts, 140+ MJAR Member Newsletter emails, and 6 text message alerts throughout the year. Our team is keeping you up to speed, so you can get more done. Connecting with you through Facebook and Instagram. Our goal is to keep you engaged about MJAR programming and deliver more value to grow your business.

350+ Social
Posts

140+ Member
Emails

6 Text Message
Alerts

6 President's Video
Updates



Community Connections

Our community is internal and external. This year, MJAR bolstered professionalism with 13 Ethics trainings with 2 more scheduled. Save the date for our Installation on December 4th and our Holiday Mixer & Toy Drive on December 18th including happy hour, games, and the hilarious Ugly Sweater Contest. Visit MidJerseyAOR.com/events/happyhourmixer-toydrive for more info. MJAR held 5 community events. Our Food Drive benefited 3 local food pantries. Our Blood Drive supported New Jersey Blood Services saving lives. We supported Bingo Night at the Menlo Veterans Memorial Home. MJAR awarded 2 college scholarships for \$1,000 each. At MJAR, supporting our community and our REALTORS® is everything.



5 Community Events

3 Food Pantries Supported

2 \$1,000 College Scholarships Awarded

2026: What's Ahead for You

In 2026, MJAR will offer even more value for you. Advanced CE classes and more relevant topics. We plan to survey our members to learn how we can serve you better and understand what programs you're looking for. We will continue our leadership doing exceptional work in our communities. Our upcoming WhatsApp groups will enhance committee communications while supporting nearly 7,500 members. Remember to use the many products and services offered by MJAR. **Forewarn safety app is free** to REALTORS® (\$300 value). Our 2026 MJAR President, Kevin McPheeters focus will be "Stay Engaged. Stay Informed." Our helpful staff and two offices are here to support you. Stay in the know, so your business can grow. Renew today!

Renew your membership today!

Deadline to pay dues is January 1, 2026. Visit: tinyurl.com/pay2026mjardues

Membership Questions?

Contact us: Membership@MidJerseyAOR.com

Visit: MidJerseyAOR.com

MID JERSEY | ASSOCIATION OF REALTORS®

© Mid Jersey Association of REALTORS®. All Rights Reserved.

