MID JERSEY | ASSOCIATION OF REALTORS®

AI, SOCIAL MEDIA & PERSONAL BRANDING STRATEGIES TO 3X YOUR BUSINESS



WEDNESDAY, MARCH 4, 2026
1:00 - 2:15 PM
No Cost for MJAR Members

Kick off the new year with this free, in-person class that will cut through the noise and give you practical, actionable AI, social media, and personal branding skills for your role.
Come at 12:45 PM to network, meet the MJAR team, and enjoy complimentary pastries, cookies and coffee.
NOTE: This session is not approved for NJREC CE credit.

Class overview:

- AI tools and apps that can save you 10+ hours a week
- ChatGPT workflows to help market and sell your listings
- Content ideas to position yourself as the go-to agent
- Simple Facebook & Instagram strategies to boost referrals
- Instagram setup, Stories, and Reels that help you stand out
- Posting and video strategies
- Personal branding essentials — 30 must-take photos
- Virtual open house promotion tips to reach cash buyers
- Create Buyer scripts that work in higher-interest environments and post-MLS changes
- Create seller scripts that generate listings in a tight market



Presenter
Steve Black

Register Now to Secure a Spot!

Location:

MJAR South River Office
14 Old Bridge Turnpike, South River, NJ 08882

Scan the QR code to register or go to:

https://midjerseyaor.com/events/ai-social-media-personal-branding-strategies-to-3x-your-business/

NOTE: Due to limited space, there is an attendance cap of 35 registrants. We encourage members to register early to secure a spot!