



What you need to know:

NAR Clear Cooperation Policy & Bright's Off-MLS Policy

Here's a comparison of these two policies:

NAR Clear Cooperation (MLS Policy Statement 8.0)	Bright Off-MLS Policy
<p>The policy: Within one business day of marketing a property to the public, the listing broker must submit the listing to the MLS for cooperation with other MLS participants. Public marketing includes, but is not limited to, flyers displayed in windows, yard signs, digital marketing on public-facing websites, brokerage website displays (including IDX and VOW), digital communications marketing (email blasts), multi-brokerage listing sharing networks, and applications available to the general public.</p>	<p>The policy: Within one business day of marketing a property to the public, the Participant must submit the listing to Bright MLS for cooperation with other Bright MLS Participants. Public marketing includes, but is not limited to, flyers displayed in windows, yard signs, digital marketing on public-facing websites, brokerage website displays (including IDX and VOW), digital communications marketing (email blasts), multi-brokerage listing sharing networks, and applications available to the general public.</p>
<p>Start date: January 1, 2020</p>	<p>Start date: October 16, 2019</p>
<p>Exemptions: Commercial and listings not subject to mandatory submission requirements</p>	<p>Exemptions: Commercial, Rental, Multi-Family, New Construction, Farm, or Land listings</p>
<p>Office Exclusives: Allowed, but public marketing is not permitted</p>	<p>Office Exclusives: Allowed, but public marketing is not permitted</p>
<p>Coming Soon: Allowed through options within the MLS, typically does not allow showings</p>	<p>Coming Soon: Allowed, through the Coming Soon status. Showings are not allowed in the Coming Soon status.</p>

For more information visit, www.brightmls.com/offmls. Our Accuracy and Policy team is also available to help answer questions at (301) 838-7140 or OFFMLSLISTINGS@BrightMLS.com.

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