

SOCIAL MEDIA & CONTENT CREATION BASICS FOR REALTORS®

Join Desmond Stanley of The Incubator in this immersive workshop designed to give you hands-on experience engaging with social media practices and cutting-edge content creation tools to elevate your real estate marketing prowess.

Topics covered include:

- Introduction to Social Media Marketing
- Video Content Creation with CapCut
- Q&A and Action Plan Development
- Content Creation with Canva
- Strategic Posting and Engagement

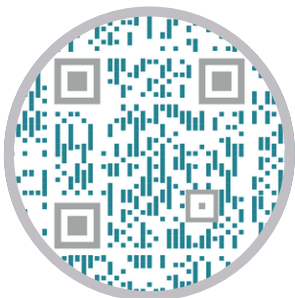
Thursday, July 18, 2024 | 10:00AM - 12:00PM

MJAR Headquarters
14 Old Bridge Turnpike, South River, NJ 08882

No cost to members

About the instructor:

Desmond Stanley is a digital marketing expert and the Managing Partner at The Incubator LLC, specializing in innovative strategies that enhance brand visibility for a diverse client base. His approach includes employing targeted social media campaigns and robust online marketing techniques for realtors to ensure properties receive maximum exposure and attract potential buyers. Committed to community involvement, Desmond found The Homeless Care Package Project, now a nationwide initiative.



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