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SPONSORSHIP OPPORTUNITY

Be a part of the good! Support of this event builds community by bringing people together to honor those who served and creates more opportunities for our veterans to engage mind, body and spirit through local outdoor recreation programs.

Last year over \$3000 in proceeds were generated and donated to two local efforts: Soldiers on Single Track and Veteran Surf Therapy. Consider being a sponsor for this year's event for the wellbeing of veterans and our community!

Local Vets: Shaun & Kelly

Organize mt. bike rides and races through Soldiers on Single Track donations.

Veteran Surf Therapy

Local Vet Center, Eureka VA and community members collaborated to host 3 events this summer at Moonstone beach. Donations were used to rent boards, wetsuits and provide lunch! Stoke shared by all.

"Healing others and ourselves one wave at a time."



Veterans Day at McKay 2024

"Honoring Veterans and Building Community through Outdoor Recreation"



Sponsorship Checks can be made payable to:
Humboldt IPA
and mailed to:
2315 Dean Street
Eureka, CA 95501-3208



Or donations can be made through Humboldt IPA's PayPal account:



ABOUT THE EVENT •

Honoring veterans and building community through outdoor recreation, this 5K/10K walk/run and community connections fair continues to grow each year. With over 300 participants last year at the race and over 400 in attendance for the afterparty, it was a smashing success!

This event is FREE to veterans and active duty, all community members are invited to register as individuals or teams or participate as volunteers. Afterwards all are welcome to engage with community organizations and volunteer opportunities while enjoying food & music!

SPONSOR OPPORTUNITIES:

● FREE BBQ

Arcata Vet Hall will BBQ for the event, but we are needing food sponsorship

● PRIZES & AWARDS

Top race winners and team contests, recognition of local veterans

● SHUTTLE

Facilitate access from parking to event

● FINISH LINE

Big Finish Arch & Stickers for all

● EQUIPMENT RENTAL

Tables, chairs and tents

● PORTABLE TOILETS

As the event continues to grow, we will need more facilities this year!

● SHIRTS & BIBS

Help offset these costs

● DONATIONS

Allows us to provide this event FREE to veterans and generate proceeds to donate.

Sponsorship means we'd promote your company by having your name prominently featured in all communications about the event including on shirts, flyers, social media and registration site etc.

We will also publicly acknowledge sponsors' generosity at the awards ceremony.