

**TO:** Baystate Health Community

**FROM:** Mark A. Keroack, MD, MPH  
President & CEO, Baystate Health  
Chair, Health New England Board of Directors

Marion McGowan, PhD  
Executive Vice President & Chief Operating Officer, Baystate Health

**DATE:** October 6, 2020

**SUBJECT:** Appointment of Richard Swift, President and CEO, Health New England

We are pleased to announce that Richard Swift has been appointed to the role of President and CEO of Health New England (HNE). Richard has been serving as HNE's Interim Chief Financial Officer since April 2020, bringing breadth and depth of experience to the organization. He is an experienced Chief Executive Officer and Chief Financial Officer for provider owned health plans and a senior healthcare executive with over 30 years of leadership with integrated delivery systems, health plans and provider groups throughout the country. Richard has served as the President of Medwise Partners, a health insurance consulting company he founded in 1996. In that capacity, he has served in numerous interim executive roles for regional health plans throughout the United States. He holds a Bachelor of Science degree from Mercer University and an MBA in Health Care Administration from the University of Miami (FL).

As President and CEO, Richard will work to further HNE's mission to improve the health and lives of the people in our communities. Richard will report to Marion McGowan and will be responsible for the successful operation of HNE; driving growth across the organization including the development and execution of strategic plans; successful introduction of new programs and services; membership growth; operational, financial and service excellence; and continued improvements in clinical quality with a focus on lowering the cost of care in western Massachusetts.

We are confident that Richard's past experience along with his recent accomplishments position him well to lead HNE's continued success and collaboration with the Baystate Health system and all clients and members served by the organization.

This is a very exciting time for Baystate Health and Health New England. Please join us in congratulating Richard on his new role!