



## PRESS RELEASE

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### **Jackie Joyner-Kersee Foundation Advances in Brackets for Good Competition**

**East St. Louis, IL** – The Jackie Joyner-Kersee Foundation is one of 16 nonprofits still competing in this year's Brackets for Good Competition. The local nonprofit has made it to the Supported Sixteen Round.

The Jackie Joyner-Kersee Foundation is a nonprofit located in East St. Louis, IL, which serves more than two thousand kids each year. The Foundation is committed to ensuring that all children in East St. Louis have access to high quality after-school programs, safe recreational places within their communities, and caring adults to help them achieve their dreams.

Brackets for Good is a competitive bracket-style fundraising tournament in which donors compete against other donors to raise money for their favorite charities. The charities are paired against each other and attempt to out-fundraise their opponents to advance to the next round. Each week, a group is eliminated, much like the March Madness basketball tournament. The winner receives a \$10,000 prize, as well as increased public awareness of their cause.

Joyner-Kersee said that she's thrilled the Foundation has been successful so far. "Brackets for Good has proven to be a wonderful opportunity to share our mission with the greater St. Louis community and raise funds to help our kids. It's also been really fun to see our kids at the JJK Center get involved in this tournament. They're cheering us on, and it helps give them a new perspective on all of the nonprofits that are in this area," said Joyner-Kersee.

Last year's Brackets for Good Tournament raised over \$190,000 for nonprofits in the St. Louis area. The third round of this year's Brackets for Good Tournament runs until Friday, March 23<sup>rd</sup> at 8:00 p.m. To make a donation to the Jackie Joyner-Kersee Foundation in this year's tournament, go to [stlouis.bfg.org/bracket](http://stlouis.bfg.org/bracket) or call 1-855-scorebfg (1-855-726-7323).

For more information about this story, call Jessica Williams at 618-772-2349.