



# Front Desk Suite

Increase patient traffic, reduce “no shows”, improve patient satisfaction, and reduce overhead expense with Curogram’s HIPAA-compliant patient texting platform.

Contact Michael to learn how you can make your practice more profitable with Curogram!

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Reduce your no-shows & increase your billings!



Automatically get new 5-Star reviews every month to improve your online reputation



Reduce your incoming phone calls by 50%

## How Does Curogram work?



We assign you a local business **text number** for your office just like your local business phone and fax numbers.



We **automate** appointment reminders via Text and E-mail



We **automate** surveys and Google rating requests to get you more 5-Star reviews



We enable **2-way patient texting** so staff can use their computers to text and send secure docs with patients, reducing your incoming phone calls.

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## What You Get

## Why It Helps



### Local Business Text Number

Real local phone number to use for texting.

Stop using your personal cell phone to text your patients! Get a company text number and manage all your messages from our simple web dashboard or through the Curogram mobile app.



### Appointment Reminders

Automated 2-Way Smart-Text-Message reminders.

- Send personalized 2-Way Text Appointment Reminders from your free business text number provided to you by Curogram! Don't settle for low quality 1-way text reminders with limited functionality. Let your patients respond with their questions and get them in for that appointment!
- Every office situation is different. Our Smart Reminder System also allows you to set multiple reminders, choose the time of day to send your reminders, and sends patients customizable content-rich reminders.



### Patient Text Messaging

2-Way SMS texting with your patients. Use text messages to send appointment reminders, driving directions, simple surveys and Yelp/Google Review requests.

- Patients are busy with meetings, kids, shopping, etc. A simple text from your office allows your patient to respond on their own time, whenever they are free. Also, patients prefer to text rather than sit on hold on the phone for even 15 seconds.
- Link your Curogram text number to your Google business profile so patients searching for you can text you directly!



### HIPAA-Secure Patient Messaging

2-way secure messaging for medical conversations and document transfer. Unlimited messages with use of Curogram iOS or Android Mobile Patient App

- Physicians can message patients directly to deliver concierge level care.
- Patients can download the Curogram Mobile Patient App for free (available for iOS and Android)
- Physicians can use the Curogram Web Dashboard or Mobile Provider App

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### Surveys and Rating Requests

Automated simple text surveys and Yelp/Google rating requests.

- Send patients simple one-line text surveys to identify your happy patients so they can rate you with 5-stars in one click. Customers using Curogram's simple survey and rating system are getting 5-10 Five-Star reviews per month!
- Get notified of unhappy patients ASAP so you can prevent that hard to reverse bad review.



### Electronic Patient Forms

Text your patients secure online intake forms customized for your practice.

- Send patients online forms to save them time in your lobby.
- Patients can fill out forms on their phone from the comfort of their home. This saves patients time so they don't need to arrive 30 minutes early, and it unclutters your waiting room!



### Online Appointment Booking

Add online appointment booking to your own website.

Increase patient traffic by allowing patients to book appointments online directly from your website or on your free Curogram directory page.



### HIPAA-Secure Staff Messaging

Unlimited Direct Messaging, Group Chat, and Office-to-Office Messaging

Communicate with your internal team to reduce wasted time on the phone and running between offices. Set up Group Chats to discuss a specific recurring topic, collaborate on a new project, or to connect with a team.



### Desktop and Mobile

Use Curogram on your desktop, laptop, or mobile phone.

- Use the web dashboard on any desktop or laptop computer.
- Use the Curogram Mobile Provider App on iOS or Android to monitor patient communication with the office or communicate with your staff while out of the office