



August 29-31, 2022

Griffin Gate Marriott Resort & Spa
Lexington, KY.

The most important things in life are
the connections you make with others.
-Tom Ford

CTW Conference and Golf Outing Sponsorships

Title Sponsor

\$15,000 Corporate

Includes:

- 🧩 Recognition as Trailblazer Dinner Sponsor and Awards Presenter
- 🧩 Sponsor provided: 60-second video during Trailblazer Dinner or Keynote Luncheon
- 🧩 Brief remarks during Trailblazer Dinner or Keynote Luncheon
- 🧩 Hotel Keycard or Conference Badge Sponsor
- 🧩 Full-page full-color ad in event program magazine plus cover mention
- 🧩 Eight (8) full conference admissions
- 🧩 Reserve Seating (8) for Trailblazer Dinner and Keynote Luncheon
- 🧩 Meet the Buyer Participation
- 🧩 Recognition of online and offline conference marketing materials
- 🧩 Exposure and link with logo on the conference website
- 🧩 Company mentions on all-conference press releases
- 🧩 Company name/logo displayed throughout the conference
- 🧩 Recognized as golf tournament sponsor
- 🧩 Two foursomes, and hole Sponsor at two holes at the golf tournament
- 🧩 2-minute speaking opportunity during the Golfing tournament event (optional)
- 🧩 Swag bag inclusion



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Titanium Sponsor

\$12,500 Corporate

Includes:

-  Recognition as Opening Reception Sponsor
-  Sponsor provided: 60-second video featured during the opening reception
-  Brief remarks during the opening reception
-  Full-page full-color ad in event program magazine
-  Eight (6) full conference admissions
-  Meet the Buyer Participation
-  Recognition of online and offline conference marketing materials
-  Exposure and link with logo on the conference website
-  Company name/ logo displayed throughout the conference
-  Recognition as a Sponsor for the golf tournament
-  One foursome and hole Sponsor at one hole
-  Swag bag inclusion



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CTW Conference and Golf Outing Sponsorships

Platinum Sponsor

\$7,500 Corporate

Includes:

- 🧩 Recognition as Pitch Breakfast Sponsor
- 🧩 Serve as a judge at the Pitch Breakfast
- 🧩 Half-page full-color ad in event program magazine
- 🧩 Four (4) full conference admissions
- 🧩 Meet the Buyer Participation
- 🧩 Recognition of online & offline conference marketing materials
- 🧩 Exposure and link with logo on the conference website
- 🧩 Company name/ logo displayed at Pitch Breakfast
- 🧩 Recognition as a Sponsor for the golf tournament
- 🧩 One foursome and hole sponsor
- 🧩 Swag bag inclusion



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Gold Sponsor

\$5,000 Corporate

Includes:

-  Recognition as Workshops Sponsor or WBE Showcase Sponsor
-  Half-page full-color ad in event program magazine
-  Three (3) full conference admissions
-  Meet the Buyer Participation
-  Recognition of online & offline conference marketing materials
-  Exposure and link with logo on the conference website
-  Company name/logo displayed for sponsorship choice above
-  Recognition as a Sponsor for the golf tournament
-  One foursome and hole Sponsor
-  Logo on event banner and printed materials



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CTW Conference and Golf Outing Sponsorships

Diamond Sponsor

\$3,500 Corporate

Includes:

-  Program Magazine Sponsor, Keynote Sponsor, or Peer-to-Peer Sponsor
-  Quarter page full-color ad in event program magazine
-  Three (3) full conference admissions
-  Meet the Buyer Participation
-  Recognition of online & offline conference marketing materials
-  Exposure and link with logo on the conference website
-  Company name/logo displayed for sponsorship choice above



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CTW Conference and Golf Outing Sponsorships

Silver Sponsor

\$2,500 Corporate

Includes:

-  Refreshment Area Sponsor, Wisdom Circles Sponsor, or Women of Color Sponsor
-  Quarter page full-color ad in event program magazine
-  Two (2) full conference admissions
-  Meet the Buyer Participation
-  Recognition of online & offline conference marketing materials
-  Exposure and link with logo on the conference website
-  Company name/logo displayed for sponsorship choice above



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CTW Conference and Golf Outing Sponsorships

Bronze Sponsor

\$1,500 Corporate

Includes:

-  Presenter Gifts, Conference App, Audio Visual, Awards or Décor Sponsor
-  Quarter page full-color ad in event program magazine
-  One (1) full conference admission
-  Meet the Buyer Participation
-  Recognition of online & offline conference marketing materials
-  Exposure and link with logo on the conference website



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Additional Sponsorship Opportunities

Lunch Sponsor \$3,000

- 🧩 Recognition as an event Sponsor with your name/company listed in the program book
- 🧩 Signage with your name/company logo at each table
- 🧩 Recognition on our website and via newsletter
- 🧩 **Sponsorship tier available on a first come basis**

Golf Cart Sponsor \$1500

- 🧩 Signage with your name/company logo on all golf carts
- 🧩 Recognition on website and via newsletter
- 🧩 Recognition as an event Sponsor with your name/company listed in the program book
- 🧩 **Sponsorship tier available on a first come basis**

HOLE-IN-ONE Sponsor \$1000

- 🧩 Recognition as an event Sponsor with your name/company listed in the program book
- 🧩 One foursome and hole sponsor
- 🧩 Signage with your name/company logo at the contest hole
- 🧩 Recognition on our website and via newsletter
- 🧩 **Sponsorship tier available for 3 Corporate Organizations**



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Snack & Beverage Sponsor \$500

- 🧩 Name and logo listed on snack carts
- 🧩 Recognition on our website and via newsletter
- 🧩 Recognition as an event Sponsor with your name/company listed in the program book

Sponsorship tier available for 2 Corporate Organizations

Putting Challenge Sponsor \$200 + Prize valued at \$100 or more

- 🧩 Name and logo will be displayed on a sign on the Green
- 🧩 Recognition on our website and via newsletter
- 🧩 Recognition as an event Sponsor with your name/company listed in the program book
- 🧩 **Sponsorship tier available on a first come basis**

Hole Sponsor \$200

- 🧩 Recognition as an event Sponsor with your name/company listed in the program book
- 🧩 Signage at one hole
- 🧩 Recognition on website and via newsletter
- 🧩 Sponsorship tier available for 13 Corporate Organizations on a first come basis