



**August 29-31, 2022**

Griffin Gate Marriott Resort & Spa  
Lexington, KY.

The most important things in life are  
the connections you make with others.  
-Tom Ford

## **CTW Conference and Golf Outing Sponsorships**

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### **Title Sponsor**

**\$7,500 WBE**

Includes:

-  Recognition as Trailblazer Dinner Sponsor and Awards Presenter
-  Sponsor provided: 60-second video during Trailblazer Dinner or Keynote Luncheon
-  Brief remarks during Trailblazer Dinner or Keynote Luncheon
-  Hotel Keycard or Conference Badge Sponsor
-  Full-page full-color ad in event program magazine plus cover mention
-  Eight (8) full conference admissions
-  Reserve Seating (8) for Trailblazer Dinner and Keynote Luncheon
-  Showcase Exhibitor Participation
-  Recognition of online and offline conference marketing materials
-  Exposure and link with logo on the conference website
-  Company mentions on all-conference press releases
-  Company name/logo displayed throughout the conference
-  Recognized as golf tournament sponsor
-  Two foursomes, and hole Sponsor at two holes at the golf tournament
-  2-minute speaking opportunity during the Golfing tournament event (optional)
-  Swag bag inclusion



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### **Titanium Sponsor**

**\$6,500 WBE**

Includes:

-  Recognition as Opening Reception Sponsor
-  Sponsor provided: 60-second video featured during the opening reception
-  Brief remarks during the opening reception
-  Full-page full-color ad in event program magazine
-  Eight (6) full conference admissions
-  Showcase Exhibitor Participation
-  Recognition of online and offline conference marketing materials
-  Exposure and link with logo on the conference website
-  Company name/ logo displayed throughout the conference
-  Recognition as a Sponsor for the golf tournament
-  One foursome and hole sponsor at one hole
-  Swag bag inclusion



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### **Platinum Sponsor**

**\$3,750 WBE**

Includes:

-  Recognition as Pitch Breakfast Sponsor
-  Serve as a judge at the Pitch Breakfast
-  Half-page full-color ad in event program magazine
-  Four (4) full conference admissions
-  Showcase Exhibitor Participation
-  Recognition of online & offline conference marketing materials
-  Exposure and link with logo on the conference website
-  Company name/ logo displayed at Pitch Breakfast
-  Recognition as a Sponsor for the golf tournament
-  One foursome and hole sponsor
-  Swag bag inclusion



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### **Gold Sponsor**

**\$2,500 WBE**

Includes:

-  Recognition as Workshops Sponsor or WBE Showcase Sponsor
-  Half-page full-color ad in event program magazine
-  Three (3) full conference admissions
-  Showcase Exhibitor Participation
-  Recognition of online & offline conference marketing materials
-  Exposure and link with logo on the conference website
-  Company name/logo displayed for sponsorship choice above
-  Recognition as a Sponsor for the golf tournament
-  One foursome and Hole Sponsor at golf tournament
-  Logo on event banner and printed materials



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### **Diamond Sponsor**

**\$1,750 WBE**

Includes:

-  Program Magazine Sponsor, Keynote Sponsor, or Peer-to-Peer Sponsor
-  Quarter page full-color ad in event program magazine
-  Three (3) full conference admissions
-  Showcase Exhibitor Participation
-  Recognition of online & offline conference marketing materials
-  Exposure and link with logo on the conference website
-  Company name/logo displayed for sponsorship choice above



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### **Silver Sponsor**

**\$1,250 WBE**

Includes:

-  Refreshment Area Sponsor, Wisdom Circles Sponsor, or Women of Color Sponsor
-  Quarter page full-color ad in event program magazine
-  Two (2) full conference admissions
-  Showcase Exhibitor Participation
-  Recognition of online & offline conference marketing materials
-  Exposure and link with logo on the conference website
-  Company name/logo displayed for sponsorship choice above



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### **Bronze Sponsor**

**\$750 WBE**

Includes:

-  Presenter Gifts, Conference App, Audio Visual, Awards or Décor Sponsor
-  Quarter page full-color ad in event program magazine
-  One (1) full conference admission
-  Showcase Exhibitor Participation
-  Recognition of online & offline conference marketing materials
-  Exposure and link with logo on the conference website



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## CTW Conference and Golf Outing Sponsorships

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### Additional Sponsorship Opportunities

#### **Golf Cart Sponsor \$1,500**

- 🧩 Signage with your name/company logo on all golf carts
- 🧩 Recognition on website and via newsletter
- 🧩 Recognition as an event Sponsor with your name/company listed in the program book
- 🧩 **Sponsorship tier available on a first come basis**

#### **Lunch Sponsor \$1,500**

- 🧩 Recognition as an event Sponsor with your name/company listed in the program book
- 🧩 Signage with your name/company logo at each table
- 🧩 Recognition on our website and via newsletter
- 🧩 **Sponsorship tier available on a first come basis**

#### **HOLE-IN-ONE Sponsor \$500**

- 🧩 Recognition as an event Sponsor with your name/company listed in the program book
- 🧩 One foursome and hole sponsor
- 🧩 Signage with your name/company logo at the contest hole
- 🧩 Recognition on our website and via newsletter
- 🧩 **Sponsorship tier available for 2 WBEs**



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### **Additional Sponsorship Opportunities**

#### **Snacks & Beverage Sponsor \$500**

- 🧩 Name and logo listed on snack carts
- 🧩 Recognition on our website and via newsletter
- 🧩 Recognition as an event Sponsor with your name/company listed in the program book
- 🧩 **Sponsorship tier available for 2 WBEs**

#### **Putting Challenge Sponsor \$200 + Prize valued at \$100 or more**

- 🧩 Name and logo will be displayed on a sign on the Green
- 🧩 Recognition on our website and via newsletter
- 🧩 Recognition as an event Sponsor with your name/company listed in the program book
- 🧩 **Sponsorship tier available on a first come basis**

#### **Hole Sponsor \$200**

- 🧩 Signage at one hole
- 🧩 Recognition on website and via newsletter
- 🧩 Recognition as an event Sponsor with your name/company listed in the program book

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### **Additional Golf Sponsorship Opportunities**



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## **Mulligan Sponsor \$100**

- 🧩 Recognition on our website and via newsletter
- 🧩 Recognition as an event Sponsor with your name/company listed in the program book
- 🧩 This Sponsorship level does not include any signage
- 🧩 **Sponsorship tier available on a first come basis**

## **Longest Drive Contest Sponsor \$100**

- 🧩 Name will be announced throughout the contest
- 🧩 Recognition on our website and via newsletter
- 🧩 Recognition as an event Sponsor with your name/company listed in the program book
- 🧩 This Sponsorship level does not include any signage
- 🧩 **Sponsorship tier available on a first come basis**