



10 YEAR ANNIVERSARY



Diamonds are resilient, strong, and beautiful

2019 Catch the Wave Regional Conference

Sharonville Convention Center > April 15-17, 2019

The Catch the Wave Regional Conference brings female entrepreneurs together to network, learn, and gain inspiration from each other. The Catch the Wave Conference provides networking, training, and access to both women business owners and ORV~WBC corporate members across our region. This year's conference is expected to draw nearly 600 attendees, including over 50 corporate members' buyers and supplier diversity teams.

Join Us in Cincinnati, Ohio

- Hear about the latest developments in women's business
- Attend workshops presented by major corporations and women business owners
- Network with female entrepreneurs from across the region
- Engage with prominent corporations looking for opportunities to meet diverse entrepreneurs

Conference Highlights

- Opening Reception at Great American Ball Park
- Meet the Buyer Event
- Pitch Competition Breakfast
- WBE Showcase
- Trailblazer Award Dinner honoring Teresa J. Tanner
- Keynote Luncheon featuring Marshawn Evans Daniels

PREMIERE
ANNIVERSARY
SPONSORS



Register at <https://site.eventmatches.com/catchthewave2019>

Special room rates at the Hyatt Place Cincinnati – Sharonville Convention Center, 11345 Chester Road, Cincinnati, OH
If you have questions, email Leslie Young at lyoung@orvwbc.org

ORV~WBC is operated by Greater Cincinnati Urban League's Business Development and Entrepreneurship Department under the authority of WBENC. The Urban League of Greater Southwestern Ohio is a 501(c)(3) nonprofit organization based in Cincinnati, Ohio.



Luncheon Keynote Speaker

Marshawn Evans Daniels

Reinvention Strategist. Millionaire Business Mentor. Best-Selling Author

Marshawn Evans Daniels is a Reinvention Strategist, Influence Expert, and Best-Selling Author. A master in teaching the art of manifestation, this former Sports Attorney, Miss America Finalist, and Donald Trump Apprentice, left her full-time job as a lawyer and turned her passion for people into a million-dollar enterprise just a few years ago. She helps women to *Believe Bigger*, *Live Bigger*, and *Profit Bigger* so that they can ultimately *Give Bigger*. Featured regularly on CNN, Fox Business, and ESPN, her client roster includes HP, Home Depot, Ernst & Young, Delta, Tiffany & Co., Nike, and Rolls Royce. Marshawn's first best-selling book, *SKIRTS in the Boardroom*, is published by Wiley, the largest business book publisher in the world. It was the first time Wiley published a business book with an African American female under the age of thirty! Her new book, *Believe Bigger*, with Simon & Shuster teaches the 5 Keys to SHIFTING into Your Life Purpose. Marshawn's philosophy is "If you are not living on the edge, you are taking up too much space".



2019 ORV~WBC Trailblazer

Teresa J. Tanner

Executive VP & Chief Administrative Officer, Fifth Third Bancorp

Teresa J. Tanner oversees Fifth Third's Central Operations, Marketing, and Corporate Communications, Enterprise Program Management Office, Enterprise Workplace Services, Strategic Sourcing, Service Delivery Optimization, Community and Economic Development and Corporate Culture and Social Responsibility. Joining Fifth Third in 2004, she has also served as Director of Enterprise Learning and Chief Human Resources Officer. Teresa serves on the board of directors for Vectren Corp. and Fifth Third Bank (West Michigan). She is chair of the Ronald McDonald House Charities and chair of the ArtsWave Board of Trustees. She also serves as a board member for the Cincinnati Health Collaborative. She is an active member of the United Way Tocqueville Society, Women's Leadership Council and Cincinnati Women's Executive Forum.



2019 ORV~WBC WBENC Star

Jenell Ross

President, Bob Ross Auto Group

Jenell Ross is the only second generation African-American Woman Automobile Dealer in the country. The Bob Ross Auto Group includes three franchises: Buick, GMC and Mercedes-Benz. Mercedes-Benz of Centerville was the first African-American owned Mercedes-Benz Dealership in the world. Currently, the Bob Ross Auto Group also has the distinction of being the only Buick, GMC and Mercedes-Benz Dealerships owned by an African American woman. Jenell is active in the Dayton community and nationally with national board affiliations including: the American International Automobile Dealers Association; National Automobile Dealers Association; National Association of Minority Automobile Dealers; and the General Motors Minority Dealers Association.



Corporate Members at this Year's Conference

Alkermes • Cardinal Health • Cintas Corporation • Cleveland Clinic • Dominion Energy • Duke Energy • Eaton Corporation • Fifth Third Bank • FirstEnergy Corp. • Honda • Huntington National Bank • J.P. Morgan Chase • Kellogg Company • Kroger Co. • L. Brands • Louisville MSD • Macy's, Inc. • Marathon Petroleum Co. • NiSource • Procter & Gamble Co. • TOYOTA • UC Health • University of Cincinnati • U.S. Bank • Valvoline • Vistra Energy • Western & Southern Financial Group • And many more...

Executive Host Committee

Dr. Rea N. Waldon, KDDK Legacy Group LLC (Co-Chair)
Shelly Heller, Allied Shipping & Packaging Supplies Inc. (Co-Chair)
Barbara Buyers, Shumsky
Bernita McCann, Next Generation Fuel, LLC
Jenell Ross, Bob Ross Auto Group
Judy Kincaid, Onebridge
Laureece Johnson, ORV~WBC
Tina Macon, AllMac & Associates

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