



# The Towbes Group

Investment | Development | Construction | Property Management

**FOR IMMEDIATE RELEASE**

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## **The Towbes Group taps Craig Minus for Vice President of Development**

**Santa Barbara, CA** --- Reaching into the company's existing pool of strong and skilled professionals, The Towbes Group (TGI) has promoted Craig Minus to Vice President of Development. In his new role on the senior management team, Craig will lead the development team in its efforts on the company's existing and future development projects.

Craig has been a dedicated 10-year team member at TGI and started his relationship with the company as an intern. Craig and his team will be tasked with project due diligence, consultant management, pre-construction design, entitlements, environmental analysis, sales and marketing and all necessary, and critical steps before a project is handed to the construction team.

"For years Craig Minus has worked on many of our most noteworthy projects in our portfolio from Ventura to Santa Maria. He continually contributes to our real estate development success," said Craig Zimmerman, President. "Craig Minus is the right person for this position because of his experience with development services, his skills as a manager and his understanding of The Towbes Group standards of quality."

In addition to his dedication to The Towbes Group's people and portfolio, he is a tireless advocate for workforce housing through his efforts with the Coastal Housing Coalition where he serves as President of the Board of Directors. Prior to The Towbes Group, he worked in the urban planning field for other local firms including the City of Buellton, Santa Barbara Metropolitan Transit District, B3 Architects and Berkus Design Studio. The Pacific Coast Business Times named Craig to the "40 Under 40" list in 2009, and in 2014 he was honored with the Government Affairs Award by the Home Building Industry Association of the Central Coast, where he served as a board member. He is a current member of the American Planning Association.

Craig has bachelor's degrees in environmental studies and geography from UCSB, and a master's degree in city and regional planning from Cal Poly, San Luis Obispo.

Craig and his wife Tracy are raising their three boys in the Santa Ynez Valley. During soccer season, he can be found on the field coaching at least one team.

*The Towbes Group, Inc., headquartered in Santa Barbara, is a real estate investment, development and property management company with more than 60 years of experience in the Tri-County area. TGI has developed more than 6,000 residential units and 1.8 million square feet of commercial properties, primarily in Santa Barbara, Ventura and San Luis Obispo counties. The company currently manages more than 1.8 million square feet of commercial office, industrial and retail space, and approximately 2,500 residential units.*

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