



# STATE STREET 4.0

## CONVERSATIONS ON THE FUTURE OF OUR CITY CENTER

### WHERE

Orfalea Foundation  
Downtown Center  
1221 Chapala St.  
Santa Barbara, CA 93101

### WHEN

Thursday, October 5, 2017  
3:00 PM to 5:00 PM  
(reception to follow)

### JOIN US AS WE HEAR FROM THE FORMER MAYOR OF FRESNO, ASHLEY SWEARENGIN!

Come hear about what we can learn from the major transformation that has occurred in Fresno. From rethinking Fulton Mall to the rapidly growing tech sector to the success of impact investing, Fresno has seen a renaissance in its downtown core.

(805) 979-5013  
[stephanie@sbchamber.org](mailto:stephanie@sbchamber.org)  
**SBCHAMBER.ORG**

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**MEMBERS: \$35 | NON-MEMBERS: \$45**

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**The Honorable Ashley Swearengin** is president and CEO of the Central Valley Community Foundation. She served as mayor of Fresno from 2009 through 2016 when she implemented substantial changes to improve the delivery of city services, revitalize the downtown and urban core, promote business and job growth, address chronic homelessness, and stabilize the city's financial position. Before becoming mayor, Swearengin led a number of economic development initiatives in the Fresno region. She holds MBA and BS degrees from California State University, Fresno.

**Irma Olgun Jr.** founded Bitwise Industries in 2013. She wanted to build a Googleplex in Fresno so that people would start believing new and different things about themselves and their city. Irma's goal is for Bitwise to be to Fresno what Wayne Enterprises is to Gotham City. Irma holds a B.S. in Computer Science and Engineering from the University of Toledo. In addition to founding Bitwise Industries and Geekwise Academy, Irma is the founder of Edit LLC, 59DaysOfCode, and Overfundit, among others.

