



August 13, 2021

Dear Dragon Game Sponsor,

Carroll Elementary School's Parent Teacher Organization (CES PTO) proudly announces the kickoff of our annual fundraising event, Dragon Games! Our CES PTO fulfills educational needs that are NOT covered through public funds by the support we received from CES families and sponsors during this fundraising event. One hundred percent of the net funds raised last year paid for essential classroom books, teacher grants, educational enrichment for the students, and equipment throughout the school. We turn to you now and ask for your consideration in partnering with us for our upcoming event.

For the 2021 - 22 School Year, our fundraising goal for Dragon Games is \$75,000! Our event will commence on Friday, November 5, 2021 with an all school pep rally, and it will be capped off with Dragon Games on Friday, November 12, 2021.

We hope you will consider underwriting the event through a monetary donation. Your donation is tax deductible as Carroll Elementary is a non-profit organization. In addition to the tax benefits, your name or business name will be highlighted to our CES School Community in various ways as detailed in the enclosed sponsorship information.

Thank you in advance for your consideration and support of the children and staff at Carroll Elementary School. Please let us know your sponsorship level no later than September 13, 2021. If you have any questions, please do not hesitate to contact any of the members of our committee below.

On behalf of the entire CES family we want to express how extremely grateful we are to you and your organization. We cannot thank you enough for your continued support and helping our school to be the educational leader we have come to expect.

Kind Regards,

CES PTO Fundraising Committee
Meghan Butts, Angela Stratton, and Brandi Zweig, cesptodragongames@gmail.com

CES PTO President
Mandy Glaves, carrollelempresident@gmail.com

2021 Carroll Elementary School Dragon Games Sponsorship Opportunities

Sponsor Benefit	Gladiator (\$7500)	Warrior (\$5000)	All-Star (\$2500)	Competitor (\$1000)	Athlete (\$500)
Sponsor logo on social media	X	X	X	X	X
Sponsor logo displayed on t-shirt	X	X	X	X	X
Sponsor name on CES PTO email blasts leading up to event	X	X	X	X	X
CES event yard sign sponsor name displayed from 11/5/21 - 11/19/21 in front of CES on Continental Blvd.	X	X	X	X	X
Sponsor shout out on Wake Up CES morning show during event week	X	X	X	X	
Sponsor logo on all printed material	X	X	X		
Sponsor logo on CES event student pledge website	X	X	X		
Sponsor logo on display monitors at the event	X	X			
Sponsor logo on day of event noisemaker	X	X			
Sponsor name on the track	X				

Please return this completed form and your company logo by September 13, 2021 to Meghan Butts, Angela Stratton, and Brandi Zweig at: cesptodragongames@gmail.com

We are excited to support this event at the following level:

(\$7500) (\$5000) (\$2500) (\$1000) (\$500)

Sponsor or Family Name for Publication: _____

Contact: _____

Address: _____

Phone Number _____

Email: _____

Payment*: _____ Check Enclosed (checks payable to: CES PTO)

Please Charge My Credit Card: _____ Visa _____ Mastercard _____ AMEX
 Name on Card: _____
 Number: _____ Expiration Date: _____ Security: _____
 Signature: _____

Carroll Elementary School PTO is a non-profit organization, Tax ID #: 75-26081249 located at 1705 West Continental Blvd; Southlake, TX 76092