

2020 Christmas Card Design Competition

Sponsored by



and

The Alleghany Highlands Arts and Crafts Center

The competition is open to all residents of the Alleghany Highlands, and surrounding areas, including students in the area schools.

The winning design will receive an award of \$500.

Entries may be done in watercolor, oil, acrylic, colored pencil, pen and ink, photography, or computer design, but there are several specifications for the design.

Specifications for Design

1. Must be the artist's original design
2. **Artist's name cannot be on the front of the design**
3. Black and white, color designs, or prints are acceptable
4. May incorporate embossing or cut-work
5. Range of card size will be from 4 1/2 x 6 inches to 6 x 8 inches. All artwork must be proportionally reducable to these sizes
6. Design must be finished and ready for printer. Sketched ideas will not be accepted as entries
7. Work must be painted or print-mounted on a sturdy surface so it will not be damaged in handling
8. All entrants are encouraged to use the WestRock name or logo in their artwork
9. The WestRock logo **cannot** be divided into two words or otherwise altered
10. The winning design will become the property of WestRock
11. **The artwork cannot be advertised on social media, text, or email prior to or during the contest**

Deadline for submitting entries is noon, Friday, October 9, 2019.

All entries are to be submitted to:

The Alleghany Highlands Arts and Crafts Center
439 East Ridgeway Street
Clifton Forge, VA 24422
(540) 862-4447

or

WestRock Conference Center
104 E. Riverside Street
Covington, VA 24426
(540) 969-5569 or (540) 969-5596

All entries will be available for pickup after January 4, 2021.

Please attach form below to the back of submitted artwork.

Name: _____

Address: _____

Phone: _____

Description of Work: _____