CHILDREN'S ALLIANCE

A Voice for Washington's Children, Youth & Families

WE ARE BUILDING A BETTER FUTURE FOR WASHINGTON'S 1.6 MILLION KIDS

You can count on Children's Alliance to ask the critical question: **"Is it good for kids?"** *And then to fight hard to ensure the answer is* **YES.** *We are Washington's statewide, non-partisan child advocacy organization.*



We believe all public policy concerning kids should be rooted in a commitment to anti-racism. *And we fuel this commitment through advocacy: people and organizations working together to find ways that government can and should act to build a brighter future for ALL kids in Washington.*

OUR MISSION: Children's Alliance improves the well-being of children by effecting positive changes in public policies, priorities, and programs.

OUR WORK:

We use FIVE tools of democracy:

1. We put forth **data** that shows what's at stake for Washington families;
2. We **gather** like-minded people together so they can make a difference;
3. We tell **stories** that turn public will in kids' favor;
4. We bring to the capitol the **voices** and expertise of families and communities; and
5. We **lobby** our state and federal elected representatives to make things right for kids.

To move TWO key results for kids:

1. Building a high-quality system of early learning; and
2. Ensuring that every child can reach their optimal health.

Centered on ONE key concern:

Ensuring that all our efforts address disparities facing children and families in communities of color. In all of our work, we center racial and ethnic equity.

CHILDREN'S ALLIANCE QUICK FACTS

FOUNDED:	1983
ANNUAL BUDGET:	$1.6 million
STAFF SIZE:	14
MEMBERS:	8,000+
LOCATION:	718 Sixth Avenue South, Seattle, WA 98114

OUR TRACK RECORD: We have a 35-year history of putting public policy on the side of kids and operationalizing anti-racism work, including:

- A guarantee of health coverage for all Washington kids -- our state now has one of the highest rates of insured children in the nation.
- Bipartisan support for historic investments ($100 million) in early learning, including funding targeted to closing the opportunity gap for children of color.
- Getting food to more school children through the expansion of school meals and summer food programs.
- Making it more possible for families to feed their kids by expanding and easing access to basic food (food stamps).

OUR RACIAL EQUITY THEORY OF CHANGE: Our work is guided by our internal Racial Equity Theory of Change, which includes the following core beliefs:

- We cannot work to improve the well-being of all children in our state without an explicit focus on kids of color who are left behind.
- A rising tide will NOT raise all boats; We must act with intention and urgency to deliberately close racial equity gaps.
- In order to achieve equitable outcomes for kids, policies must be designed for equity from the start.
- Those who are most directly impacted by disparities will be most effective in leading, advocating for, and shaping policy solutions.

