

DISPLAY  
WEEK

2021

INSIDE  
VIRTUAL  
DISPLAY WEEK

2021

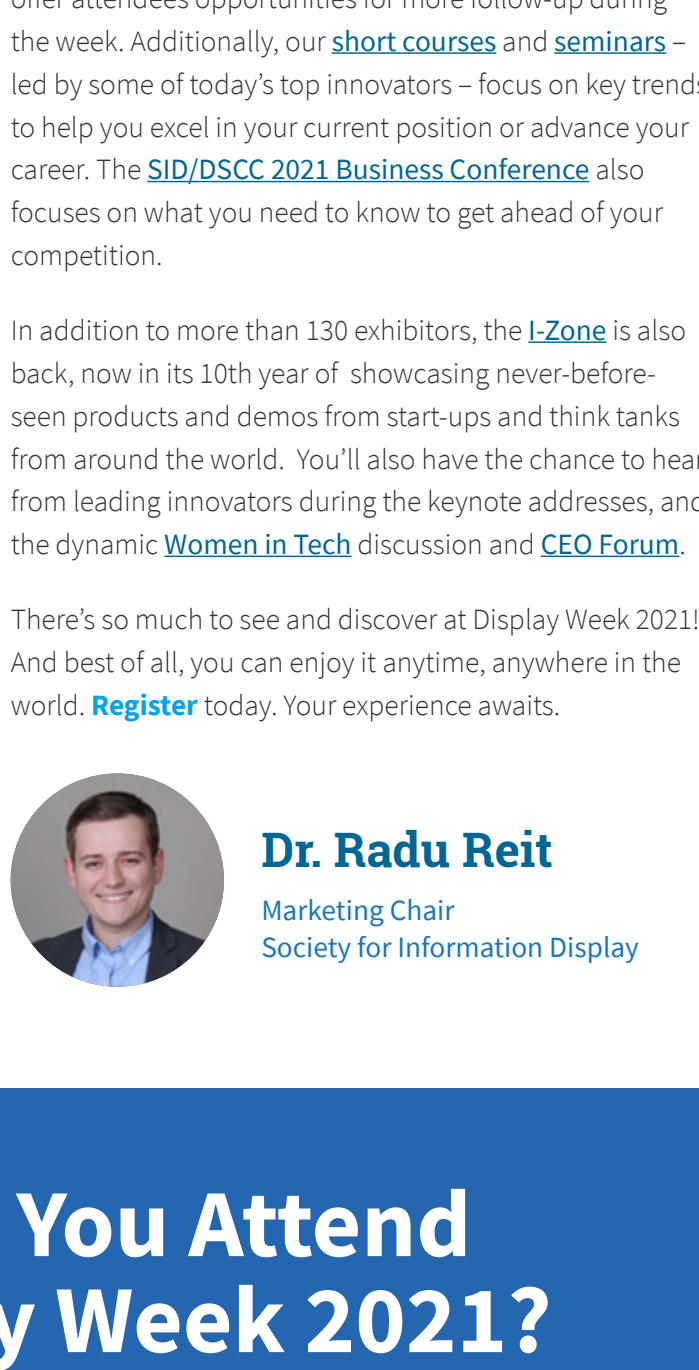
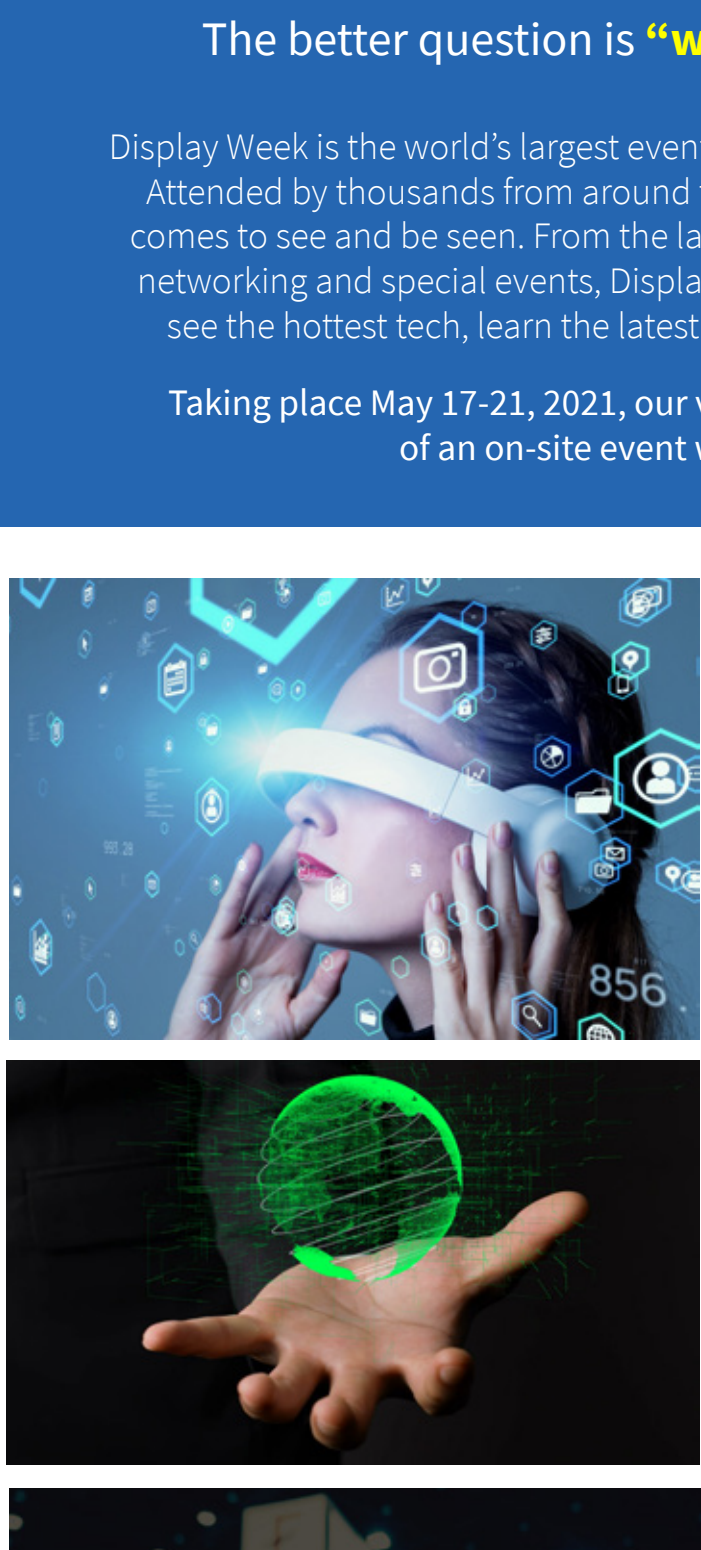
VOL.2 EVENT PREVIEW

NOW IS  
THE TIME

**Virtual Display Week 2021** is right around the corner – and we couldn't be more excited for you to see what's in store at the Society for Information Display's **58th International Technical Symposium & Exhibition, May 17-21**. This all-virtual experience has everything you've come to expect from Display Week, including top-tier exhibitors, the world's leading scientists and business leaders, unparalleled educational and networking opportunities, and special events with global experts – all designed to give you a 360° view of the industry. No matter where you are in the supply chain, Display Week has something to offer for everyone connected to the fields of electronic display and visual information.

And now, more than ever, it's important to understand where the industry is, and where it's going.

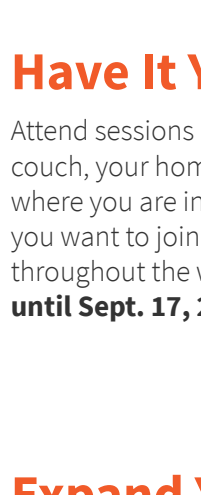
It's been over a year since COVID-19 began to impact and change our daily lives – and it's still changing us today. But we've made tremendous strides in adapting to a "new normal" and now is the time to level-set. Display Week 2021 provides an inside look at all things display that will help us put the present into perspective and chart a course for the future.



This year's event offers even more learning and networking opportunities, including live discussions at the weeklong **Technical Symposium**. There will be a live Q&A after each session during the symposium and presenters will also offer attendees opportunities for more follow-up during the week. Additionally, our **short courses** and **seminars** – led by some of today's top innovators – focus on key trends to help you excel in your current position or advance your career. The **SID/DSCC 2021 Business Conference** also focuses on what you need to know to get ahead of your competition.

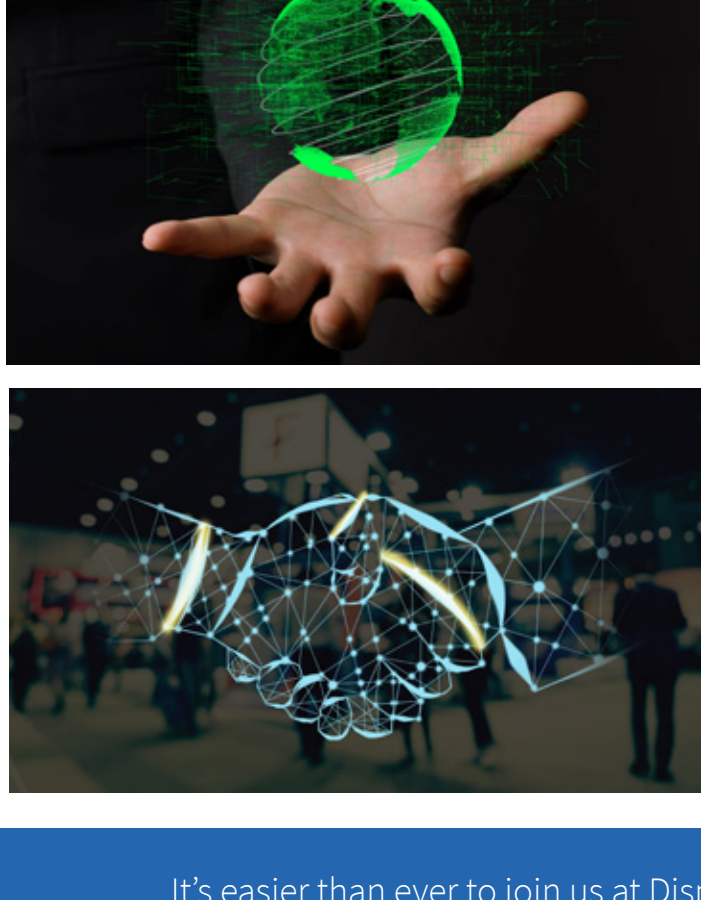
In addition to more than 130 exhibitors, the **LZone** is also back, now in its 10th year of showcasing never-before-seen products and demos from start-ups and think tanks from around the world. You'll also have the chance to hear from leading innovators during the keynote addresses, and the dynamic **Women in Tech** discussion and **CEO Forum**.

There's so much to see and discover at Display Week 2021! And best of all, you can enjoy it anytime, anywhere in the world. **Register** today. Your experience awaits.

**Dr. Radu Reit**Marketing Chair  
Society for Information DisplayWhy Should You Attend  
Virtual Display Week 2021?The better question is **"why shouldn't you attend?"**

Display Week is the world's largest event devoted to the electronic display industry. Attended by thousands from around the world, it's the place where everybody comes to see and be seen. From the latest technology to top business leaders to networking and special events, Display Week is a one-stop-shop where you can see the hottest tech, learn the latest, get business done and have some fun!

Taking place May 17-21, 2021, our virtual format provides all the benefits of an on-site event without the challenges.



## Save Money, Save Time

Travel costs can suck up your two most valuable assets: time and money. But not this year. You can gain access to the world-renowned **International Technical Symposium**, the industry's foremost market-focused **Business Conference**, industry icons and an exciting virtual exhibition for tremendous savings from anywhere in the world. **Exhibitors** include: 3M, BenQ Materials Corporation, BOE, Dow, E Ink Corporation, LG Display, Samsung Display Co., TCL China Star Optoelectronics Technology Co., Ltd., Tianma America, Inc., and Visionox. [See the full list of exhibitors.](#)

## Have It Your Way

Attend sessions anytime, anywhere. See it all from your couch, your home office, your favorite café. No matter where you are in the world, you can pick and choose when you want to join us. You can pop in at your convenience throughout the week, and then **download the content until Sept. 17, 2021** to make sure you don't miss a thing.

## Expand Your Virtual Network

Featuring both live and recorded sessions, as well as networking opportunities, Display Week gives you a chance to "get up close and personal" and virtually connect with thought leaders and business experts, ask questions, and gain insights on today's hottest tech topics.

It's easier than ever to join us at Display Week! So what are you waiting for? Check out our [full programming](#) and pricing, and **register today**. You'll be glad you did.

[See highlights](#) from Display Week 2020.

## DISPLAY WEEK 2021 HIGHLIGHTS

Technical Symposium  
Expands Horizons

(May 17-21)

Display Week's **International Technical Symposium** is one of the most highly anticipated events of the year and features world-renowned researchers, academics, thought leaders and industry experts. Our 2021 program includes many new and expanded topics that reflect the display industry's growth into new arenas and emerging technologies. Focused on the special topics of Augmented Reality/Virtual Reality/Mixed Reality (AR/VR/MR), Machine Learning for Displays, High-Dynamic-Range Displays and IoT Displays, this exciting gathering brings together hundreds of speakers for both oral and poster paper presentations.

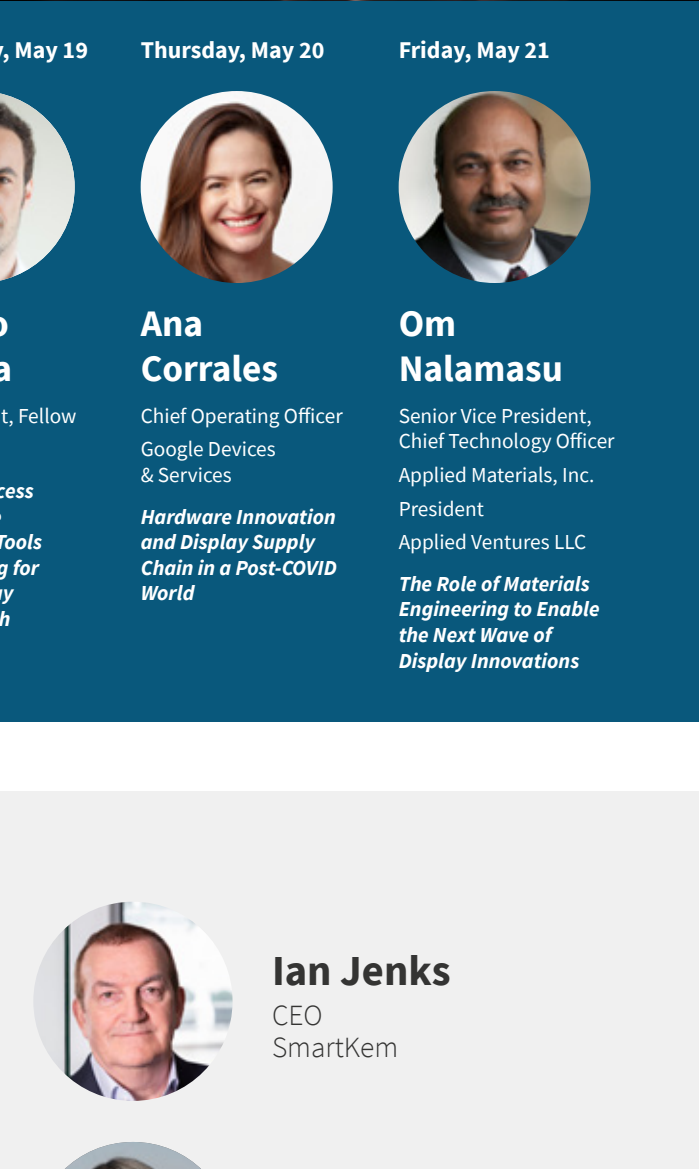
After each paper session, attendees will have the opportunity for a live chat with the authors, who will also make themselves available for discussion at additional times throughout the conference.

See the [full schedule](#), and then **register** today to gain access to the sessions, and the entire library of discoveries, developments and insights.

## Exhibitors on Display

(May 17-21)

See the most advanced technology, and the newest products and applications from around the world. From microLED, micro-OLED, micro-displays, AR/VR, foldables, flexibles and advanced optics to touch screens, quantum dots, TVs, signage, e-paper and new materials, Display Week has it all! Visit multiple booths throughout the week and connect directly with exhibitors from the comfort of your home or office. Check our website for the latest [exhibitor list](#), which is updated frequently as new companies come on board.

SID/DSCC  
Business Conference

(May 17-21)



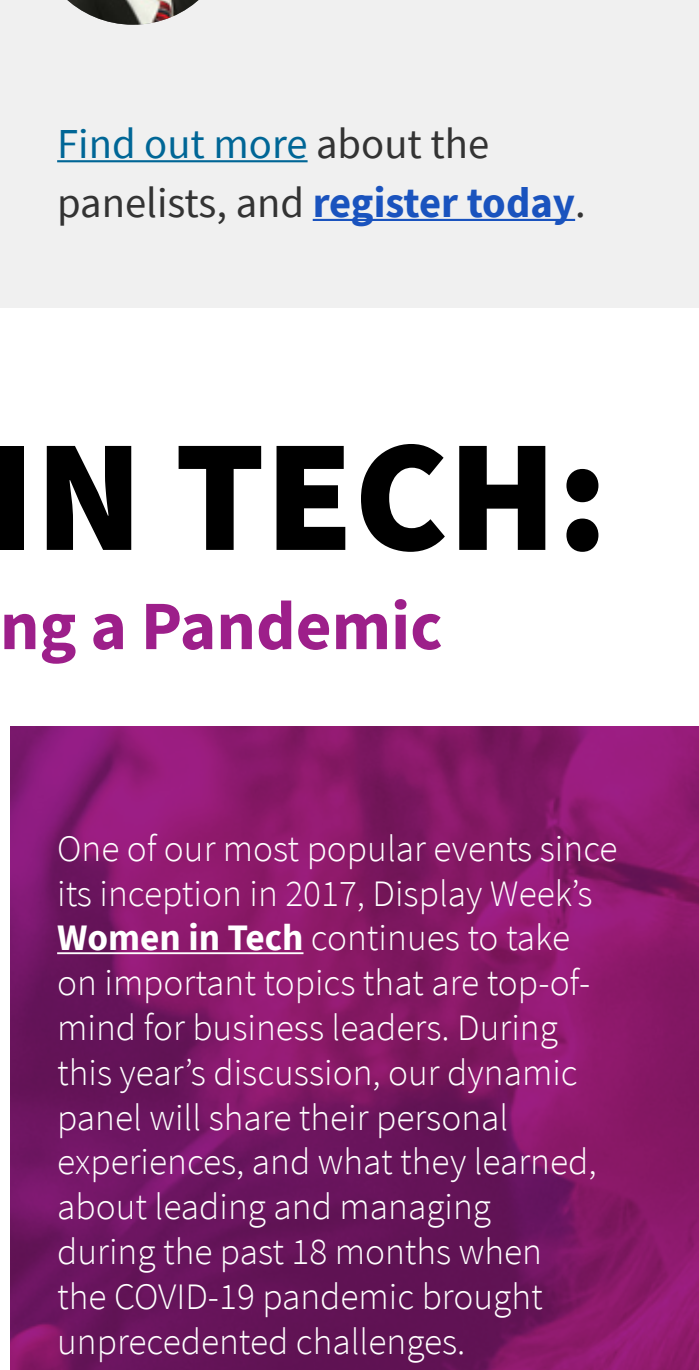
Now in its fifth consecutive year, the SID/DSCC Business Conference provides a supply chain approach to addressing the display market outlook with executives from panel suppliers, brands, equipment suppliers, materials manufacturers, industry analysts and financial analysts. Featuring 17 market and financial analysts and business leaders, including 16 C-suite executives, each session will address current and emerging issues facing the display industry through presentations and panel discussions that focus on the insights and strategies necessary to navigate the changing global display marketplace.

## This year's agenda includes:

- ✓ Keynote Session
- ✓ Financial and Market Analyst Outlook
- ✓ Smartphone Display Market and Technology Outlook
- ✓ TV Display Technology and Markets
- ✓ Displays in IT Applications
- ✓ Automotive Displays
- ✓ MiniLED and MicroLED Advances
- ✓ Augmented and Virtual Reality (AR/VR) Opportunities
- ✓ Start-Up Session

[Check out the entire program.](#)

Don't miss this great opportunity to stay ahead of your competition. **Register today.**



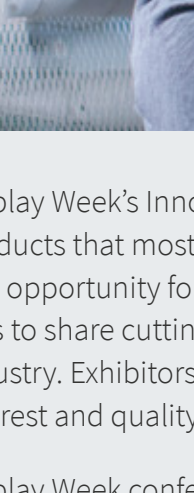
## KEYS TO THE FUTURE

## Keynote Presentations

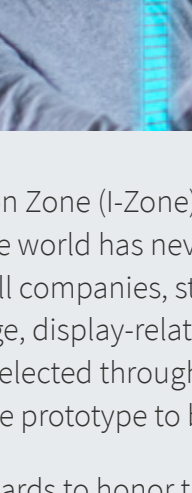
(MAY 17-21, 8 a.m., PDT)

The Society for Information Display is proud to present these international innovators and visionaries who will take center stage during Display Week 2021.

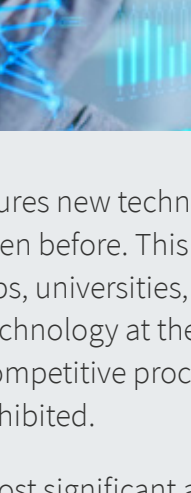
Monday, May 17

**Miriam Daniel**Vice President, Echo and Alexa Devices  
Amazon  
*Designing an Ambient Customer Experience*

Tuesday, May 18

**JS Choi**CEO and President  
Samsung Display  
*The Metaverse and the Great Future of Display*

Wednesday, May 19

**Stefano Corazza**Vice President, Fellow  
Adobe  
*Providing Access to Immersive Storytelling Tools While Waiting for the AR Display Breakthrough*

Thursday, May 20

**Ana Corrales**Chief Operating Officer  
Google Devices & Services  
*Hardware Innovation and Display Supply Chain in a Post-COVID World*

Friday, May 21

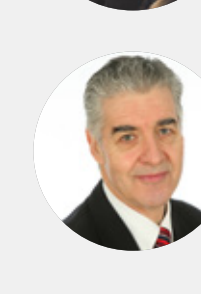
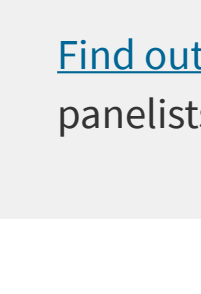
**Om Nalamasu**Senior Vice President,  
Chief Technology Officer  
Applied Materials, Inc.  
President  
Applied Ventures LLC  
*The Role of Materials Engineering to Enable the Next Wave of Display Innovations*CEO  
FORUM:

## START-MANAGE-EXIT

(May 19, 9 a.m., PDT, followed by live Q&amp;A)

CEOs have a lot on their minds – and if you want to know what they're thinking, join us for the **CEO Forum** when our diverse panelists will share how they keep all the balls in the air as they juggle weighing challenges and opportunities, and short- and long-range plans. Don't miss this rare opportunity to learn about strategy and success from some of today's most influential business leaders.

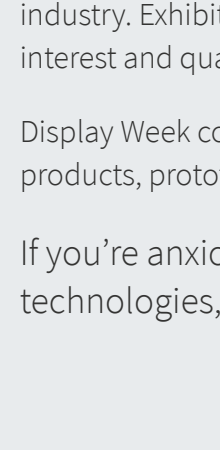
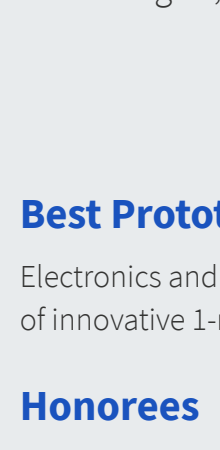
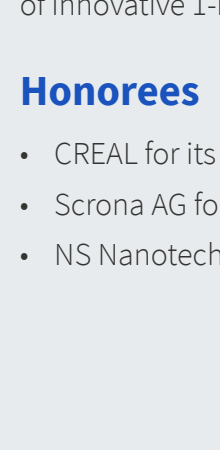
**This is a free event.**

**Ian Jenks**CEO  
SmartKem**Maria Jokelainen**Co-Founder, Board Director  
Kuori Oy**Jill Wittels**President and COO  
Nexteon Technologies, Inc.**Bob Raikes (Moderator)**Principal and Managing Editor  
Meko, Ltd.

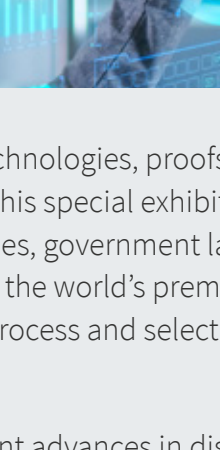
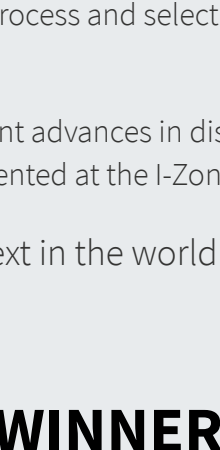
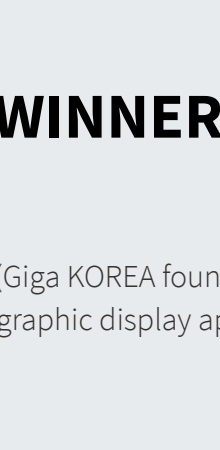
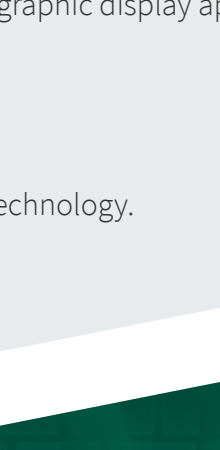
[Find out more](#) about the panelists, and **register today**.

## WOMEN IN TECH:

## Leadership During a Pandemic

**Margaret Kocherga**Founder and CEO  
Light and Charge Solutions**Christina Lampe-Onnerud**Founder and CEO  
Cadenza Innovation, Inc.**Asha Parekh**Manager, Strategic Marketing &  
Business Development  
Applied Materials**Tara Akhavan (Moderator)**

CEO of Faurecia IRYSTec

**Ian Jenks**CEO  
SmartKem**Maria Jokelainen**Co-Founder, Board Director  
Kuori Oy**Jill Wittels**President and COO  
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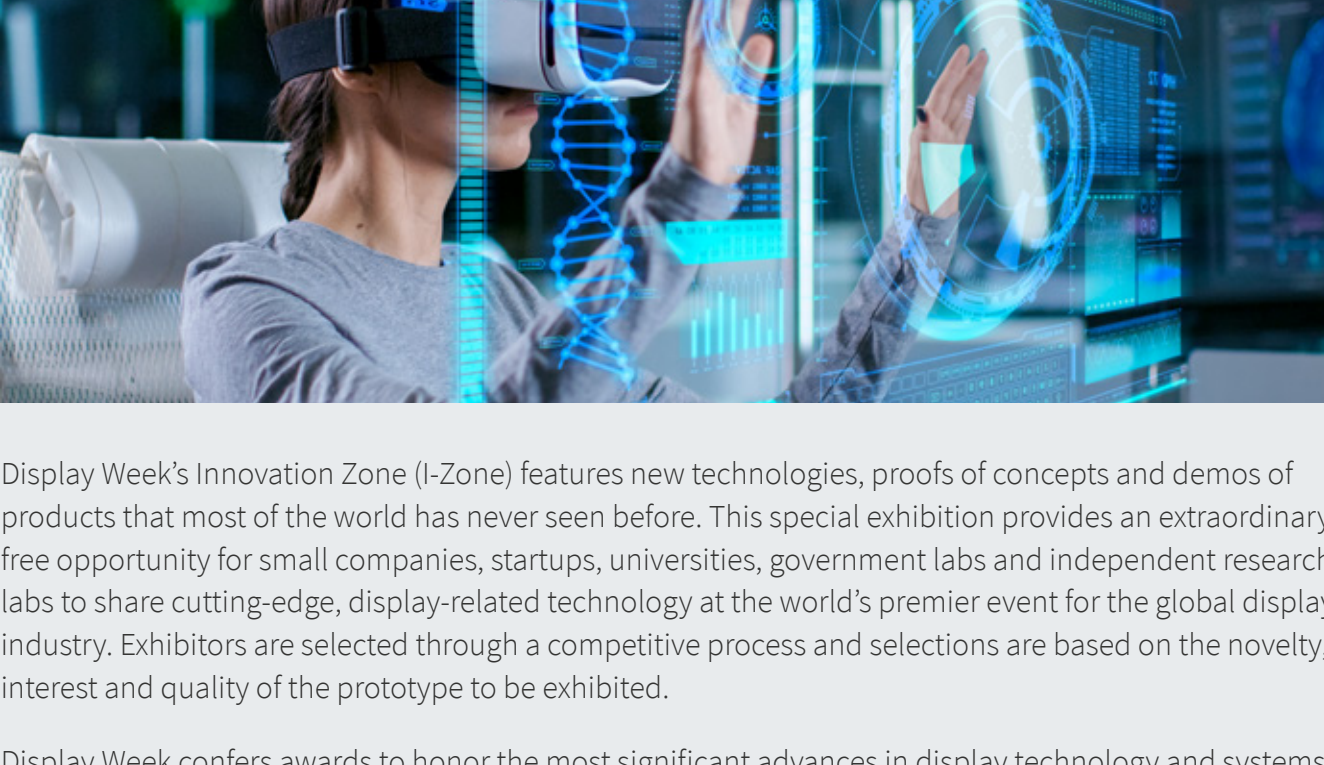
[Find out more](#) about the panelists, and **register today**.

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Find out more about the panelists, and **register today**.



## I-Zone

MEANS  
INNOVATION

Display Week's Innovation Zone (I-Zone) features new technologies, proofs of concepts and demos of products that most of the world has never seen before. This special exhibition provides an extraordinary free opportunity for small companies, startups, universities, government labs and independent research labs to share cutting-edge, display-related technology at the world's premier event for the global display industry. Exhibitors are selected through a competitive process and selections are based on the novelty, interest and quality of the prototype to be exhibited.

Display Week confers awards to honor the most significant advances in display technology and systems, products, prototypes and manufacturing processes presented at the I-Zone.

If you're anxious to see what's new and what's next in the world of displays, and related technologies, **register** today.

## I-ZONE 2020 WINNERS

## Best Prototype

Electronics and Telecommunications Research Institute (Giga KOREA foundation) for its demonstration of innovative 1-micron TFT pixel design on glass for holographic display applications.

## Honorees

- CREAL for its light-field augmented-reality glasses.
- Scrona AG for its NanoDrip additive printing process technology.
- NS Nanotech for its NanoLED technology.

Short Courses and Seminars  
PUT YOU AHEAD OF THE CURVE

Display Week 2021 **short courses** and **seminars** put you in the right place at the right time to brush up on your fundamentals or take a deep dive into emerging technologies. Jump into our unique learning opportunities with industry professionals who have first-hand knowledge of the topics they teach.



## SHORT COURSES

## The Fundamentals (MAY 17-21)

**Short Courses** offer a thorough introduction to topic fundamentals for students, scientists and engineers looking to expand their technical breadth into a new area. By taking one of these introductory courses, attendees can learn the fundamentals first, before absorbing advanced presentations on focused topics in the seminars and Technical Symposium.

## Topics include:

- ✓ Fundamentals of TFTs for Active-Matrix Displays
- ✓ Fundamentals of Display Metrology
- ✓ AI and Machine Learning for Displays: Introduction, Theory and Applications
- ✓ Fundamentals of OLEDs and Applications
- ✓ MicroLED Displays: Fundamentals and Challenges

[See the full course descriptions and instructors.](#)  
**Register** today!

## SEMINARS (MAY 17-21)

**Display Week Seminars** will help you learn about the state-of-the-art of today's hottest display technologies. These 90-minute sessions feature instructors from a broad range of disciplines and offer a fast-paced learning environment, with 15 different seminars across three different tracks:

- TRACK 1:** E-Paper and Outdoor Displays
- TRACK 2:** Wearable Displays and Stretchable Electronics
- TRACK 3:** Novel Displays and Beyond

[See full descriptions for the topics covered during the tracks and instructors.](#) **Register** today!

## Just Say YES

## Virtual Networking Event (May 19, 4-5 p.m., PDT)

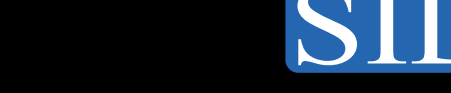
The Society for Information Display invites you to explore the Young Engineer Spotlight (YES). Open to young professionals early in their career or those who are new to the electronic display industry, YES provides a forum where young (and new to the field) engineers can share their post-education experiences in the professional world, and learn from SID peers and colleagues at all career levels.

To help foster these connections, YES is hosting a special networking event during Display Week 2021 on May 19, 4-5 p.m. (PDT). [See the full event description](#) and **register** today!

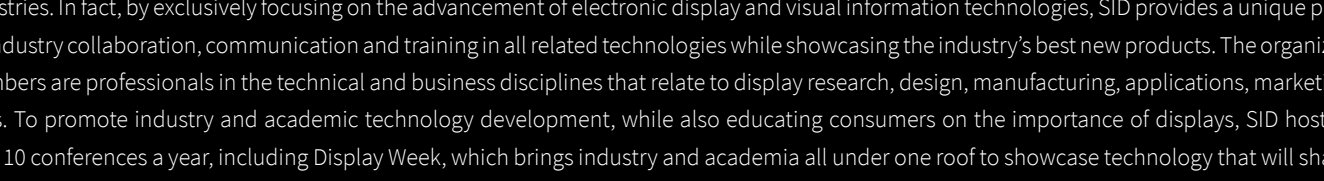
**Learn more** about YES and see video interviews with program members. You can also email us at [YES@sid.org](mailto:YES@sid.org)

## Let's Connect!

#DisplayWeek2021



## Display Week 2021 Sponsors and Supporters



## About SID

The Society for Information Display (SID) is the only professional organization focused on the electronic display and visual information technologies. SID provides a unique platform for industry collaboration, communication and training in all related technologies while showcasing the industry's best new products. The organization's members are professionals in the technical and business disciplines that relate to display research, design, manufacturing, applications, marketing and sales. To promote industry and academic technology development, while also educating consumers on the importance of displays, SID hosts more than 10 conferences a year, including Display Week, which brings industry and academia all under one roof to showcase technology that will shape the future. SID's global headquarters are located at 1475 S. Bascom Ave., Ste. 114, Campbell, CA 95008. For more information, visit [www.sid.org](http://www.sid.org).

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