

# DISPLAY WEEK

## SAN JOSE 2021

# INSIDE

## DISPLAY WEEK

### SPECIAL EDITION

VOL. 4

FALL 2020

## NEW BEGINNINGS

The second decade of the new millennium has already brought many changes to our lives, both personal and professional. We've had to find innovative ways to stay connected in an environment that calls for us to keep our distance; adapt to living indoors instead of taking on the great outdoors and indulging our pioneer spirits; and find ways to protect ourselves and our families from an unseen virus that continues to change every aspect of how we live, work and play.

Within all great challenges, however, are opportunities for new beginnings, bold ideas and creative solutions.

The Society for Information Display (SID) forged an exciting, new beginning with Display Week 2020, its first online conference – and people are still talking about it.



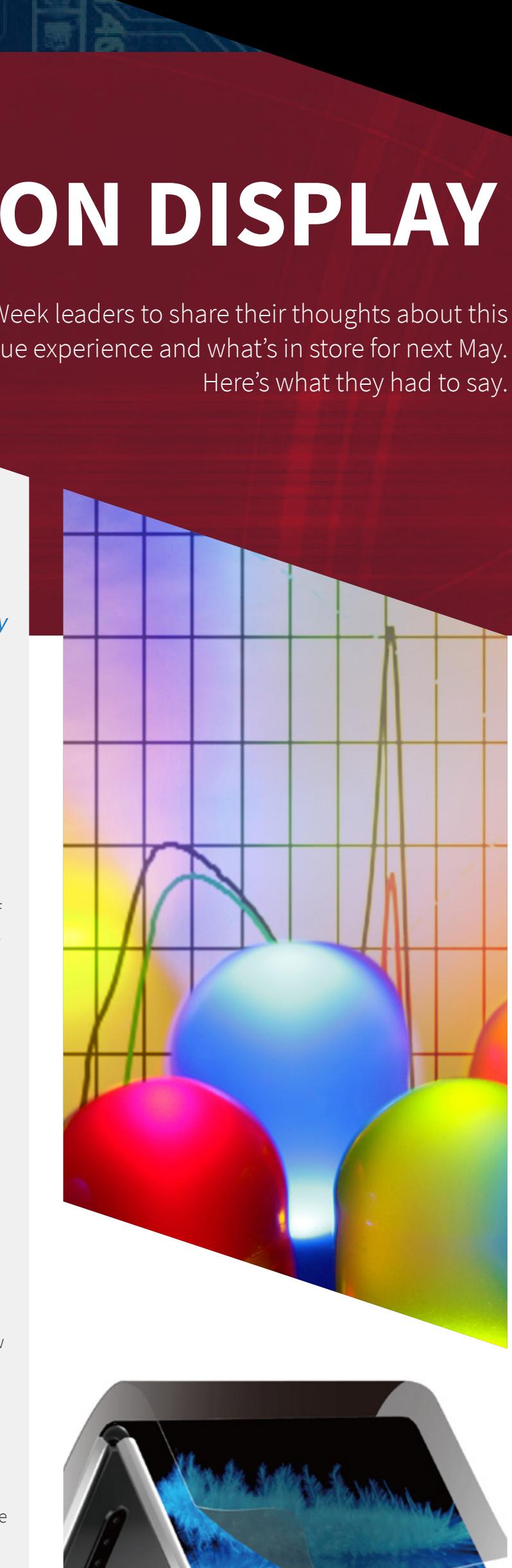
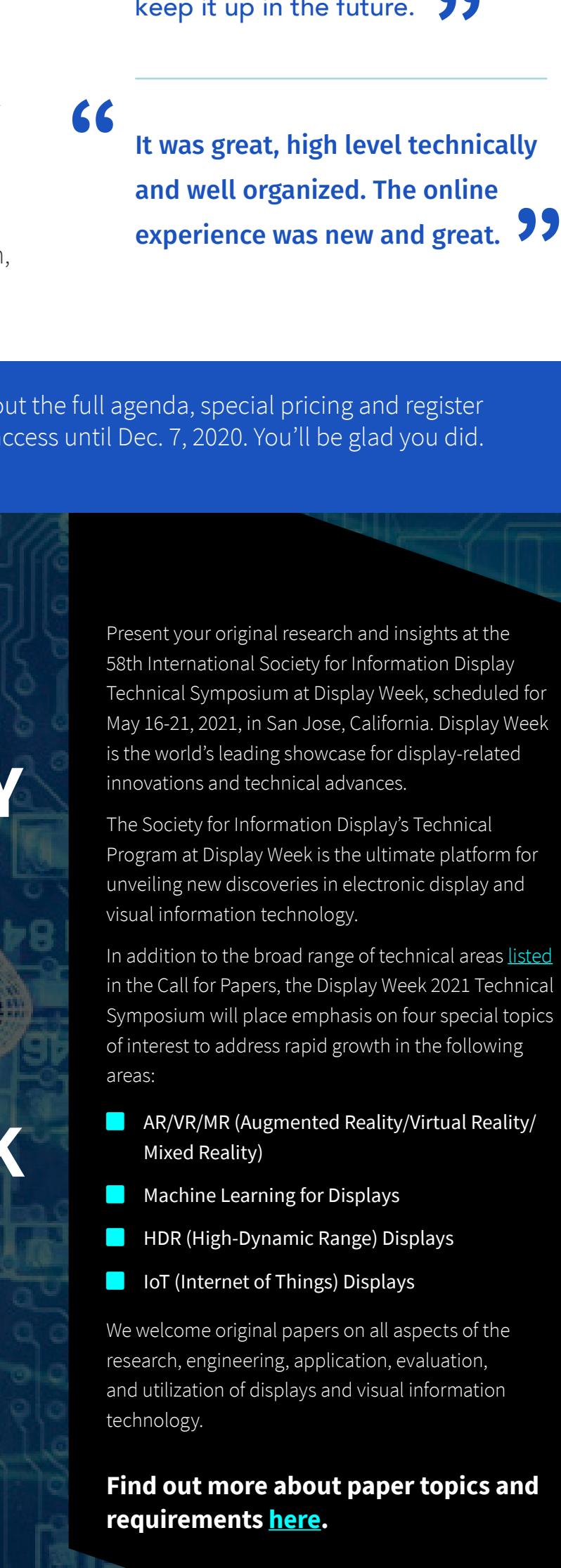
Display Week attendees not only had the advantage of accessing the conference at their convenience during the week; they will also have access until Dec. 1, 2020. In fact, if you didn't have a chance to attend Display Week 2020 Online earlier this year, you can still [register](#) and keep access until Dec. 7.

Keep reading below to find out about important upcoming deadlines, and what's in store for Display Week 2021. We hope to see you there.



### Radu Reit

Chair of Marketing  
Society for Information Display



## Display Week On Demand

Display Week On Demand is your ticket to the most important technical symposium, business conference and exhibition for the electronic display community!

It's not too late to enjoy everything Display Week 2020 has to offer, from anywhere in the world, right on your favorite device.



✓ Approximately 150 exhibitors, showing the latest and greatest in micro-OLED, flexible and foldable OLED, microLED, ePaper, high resolution/ high-bright displays for AR, wearables, LCoS displays, advanced optics and more

✓ World-renowned International Technical Symposium with over 500 presentations

✓ SID/DSSC Business Conference, with forecasts and insights for TVs, OLED, smart phones and more

✓ Industry-leading Keynote Speakers

✓ I-Zone, featuring new technology that hasn't even hit the market yet (including the [winner of the Best Prototype Award](#))

✓ Women in Tech panel and CEO Forum, featuring global business leaders

So what are you waiting for? Check out the full agenda, special pricing and register today at [www.displayweek.org](#) for access until Dec. 7, 2020. You'll be glad you did.

**YOUR DISPLAY RESEARCH PAPER BELONGS AT DISPLAY WEEK**

Deadline: Dec. 21, 2020

**LEADERS ON DISPLAY**

We asked Display Week leaders to share their thoughts about this year's unique experience and what's in store for next May. Here's what they had to say.

**Dr. Takanori (Taka) Tsujimura**  
President, Society for Information Display

**Q. Why is Display Week important to the electronic display industry?**

**A.** "Display" used to mean television, however, the display of the Internet changed the role of displays. Computing is rapidly increasing its capabilities and needs good human-machine interaction to help us get the maximum benefit from computing power. Imaginative, creative and smart science that addresses this need is visualization, namely display, becomes more and more important in this quest.

**Q. How is SID and Display Week keeping up with the fast-moving changes and developments in the industry?**

**A.** SID continues to evolve as the industry changes. We feel we have a big role to play as displays become even more ubiquitous, and the play for creativity becomes more and more important. Addressing new issues related to human interaction and visualization grows.

**Q. What's on the horizon for SID?**

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**Q. How can I get involved with SID to lend my expertise to Display Week?**

**A.** It depends on what you are interested in. If you'd like to help solicit a great paper on a topic where you have expertise, or suggest some new topics for the symposium, or help with the technical program in any way, please reach out to the [Program Chair](#) Wei Yao. Of course, you are also welcome to reach out to me.

**Q. What are the advantages of attending Display Week?**

**A.** Display Week is the preeminent conference for the display industry. It continues to be the best place for new products to be presented, and most new research or new products to be presented. The audience is broadest and deepest insights about every area of technology relevant to displays and products that include displays.

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**Q. What kind of programming can we look forward to at Display Week 2021?**

**A.** There are four special topics for next year: AR/VR/MR (Augmented Reality/Virtual Reality/Mixed Reality)

Machine Learning for Displays

HDR (High-Dynamic Range) Displays

IoT (Internet of Things) Displays

We welcome original papers on all aspects of the research, engineering, application, evaluation, and utilization of displays and visual information technology.

**Find out more about paper topics and requirements [here](#).**

Present your original research and insights at the 58th International Society for Information Display Technical Symposium at Display Week, scheduled for May 16-21, 2021, in San Jose, California. Display Week is the world's leading showcase for display-related innovations and technical advances.

The Society for Information Display's Technical Program at Display Week is the ultimate platform for unveiling new discoveries in electronic display and visual information technology.

In addition to the broad range of technical areas listed in the Call for Papers, the Display Week 2021 Technical Symposium will place emphasis on four special topics of interest to address rapid growth in the following areas:

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From the success of Display Week's virtual audio/symposium, to help maximize the audience benefit, we are sure that some parts of the virtual platform, like the symposium sessions, keynote addresses, and general sessions, will be held in person.

With the help of our exhibitors, we will be able to reach everyone in the hybrid display industry, a combination of physical and virtual elements really allows SID to push into a new era of learning and collaboration.

**Q. What kind of programming are involved in making programming decisions?**

**A.** Display scientists, engineers, university professors, researchers, business professionals, and well-known future leaders who can share current developments and future outlooks related to display technology.

**Q. How will Display Week 2021's virtual component differ from Display Week 2020?**

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**Q. What did you learn from Display Week 2020?**

**A.** Going all-virtual for Display Week 2020 was an adventure for SID, the planning teams, attendees, presenters and exhibitors – albeit a successful one. We have been very pleased with the feedback we've received thus far. Personally, I have been attending Display Week for about 20 years and with 4 months' access to all the conference materials and platforms elsewhere, it may be hard to find a better learning experience. If you are part of the display learning industry, you'll be glad you did.

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