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2026

Welcome to the Vista Magazine. This unique publication features a digital & full-color, newsprint magazine containing interesting and entertaining features in every issue, along with an up-to-date directory listing of every Vista Chamber of Commerce member business. Our digital format reaches a larger number of people within our community and actively links our readers to our advertisers and story content. Each issue is also available online at the Chamber website (www.vistachamber.org) and is published in English and Spanish versions!

Copies of our print edition are distributed to our member businesses and to strategic locations through-out Vista.

Vista Magazine's quarterly publication schedule and high-quality design, production, and distribution are designed to capture the largest possible audience per issue. Aside from the classy look, Vista Magazine will always include articles of local interest and specific to the Vista community. Readers enjoy our community-oriented content that sets our publication apart from similar magazines.

Chamber members who advertise will be seen in at least two different parts of the magazine (your ad plus a bold directory listing) and receive a member discount off their advertising rate.



MAGAZINE

Vista Chamber of Commerce

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Advertising Rates Full Color (per issue) Vista Chamber Member Rates

	1x Rate	2x Rate	4x Rate
1/8 Page	\$290	\$240	\$210
1/4 Page	\$470	\$405	\$360
1/2 Page	\$760	\$610	\$525
Full Page	\$1125	\$945	\$830
Inside Cover	\$1470	\$1155	\$995
Back Cover	\$1800	\$1480	\$1260

Advertising Rates Full Color (per issue) Open rates for any business!

	1x Rate	2x Rate	4x Rate
1/8 Page	\$440	\$360	\$315
1/4 Page	\$740	\$600	\$590
1/2 Page	\$1010	\$810	\$730
Full Page	\$1520	\$1220	\$1095
Inside Cover	\$2100	\$1680	\$1515
Back Cover	Not Available		

Ad design \$75/per ad (includes 2 ad proofs)

Publication Dates and Deadlines

Issue	Publication	Ad Deadline
Spring	February 13	January 19
Summer	May 18	April 17
Fall	August 11	July 11
Winter	November 16	October 19

Ad Sizes

Publication specs: Trim Size: 10.5" x 10.5", Bleed Size: 11" x 11",

Page Live Area: 9.5" x 9.5"

1/8 Page: 3.5" x 2.25"

1/4 Page: 4.625" x 4.625"

1/2 Page Horizontal: 9.5" x 4.625"

1/2 Page Vertical: 4.625" x 9.5"

Full Page 9.5" x 9.5"

* Please add 10% for premium placement

The preferred format for camera-ready artwork is a press ready PDF. Other acceptable formats are TIFF, JPEG, or EPS. All art should be CMYK and at least 300dpi. Ads should be created in Adobe InDesign, Photoshop or Illustrator CS6 or later. You must embed all fonts into your artwork or convert your text to outlines. The Vista Chamber will not be responsible for disappearing fonts! All artwork should be submitted to kent@vistachamber.org.