

Our Thanks to You

#GivingTuesday Progress Report Summer 2017



What's in a Kit?



Fine motor and
language skills



Fine motor, visual
perception, visual
motor, social skills



Speech development,
early literacy,
vocabulary



Physical, cognitive
and emotional skills



Cooperation,
imaginative play,
gross motor skills

You donated more than \$22,000
on #GivingTuesday in 2016, and

your generosity is making a tremendous difference. We used the funds to buy materials critical for early brain growth: books, math manipulatives, building blocks, art supplies, instruments, science tools, dress-up clothes, and more – which were packaged into “Brain Building Kits.”

To date, kits have been distributed to more than 20 child care providers who received special training to learn how to maximize the impact of these supplies. Now spreading to programs throughout Westchester, **your donations in one day have changed the lifelong trajectory for more than 275 children!**

Did You Know?

Providing children with toys like baby dolls and blocks fosters learning skills such as: imaginative play; balance; fine motor and cause and effect thinking, and sharing. These experiences are particularly crucial for children living in low income households, who might not normally have access to such materials.

What's Next?

Another training, this time for the Spanish-speaking provider community, is scheduled for this summer. An additional 20 kits will be distributed, and we expect to reach another 275 children – with more trainings and distribution planned for later this year. **Thanks to your gift, each one of these children now has a better chance to reach their potential and create a successful, self-sufficient future.**

Thank You

for making a difference!



**Child Care Council
of Westchester, Inc.**
INVESTING IN OUR CHILDREN'S FUTURE

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Made possible by your generous spirit, 70 items were included in each brain building kit.

