Stimulus Water Restoration Initiative

A campaign to bring stimulus funding to your municipality

GREAT LAKES AND ST. LAWRENCE CITIES INITIATIVE

June 2020

Agenda

GREAT LAKES AND ST. LAWRENCE CITIES INITIATIVE

1. Challenges facing our communities
2. Call to Action!
3. Schedule

Challenge: Jobs

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Countries recovering from COVID-19 have seen a 10% reduction in GDP after opening their economies.

Congressional Budget Office projects economic recovery will be more difficult than the 2008 financial crisis.

One estimate projects it will take more than two years to return to pre-pandemic employment levels.

Need to stimulate job growth in next two construction seasons.



Challenge: Jobs

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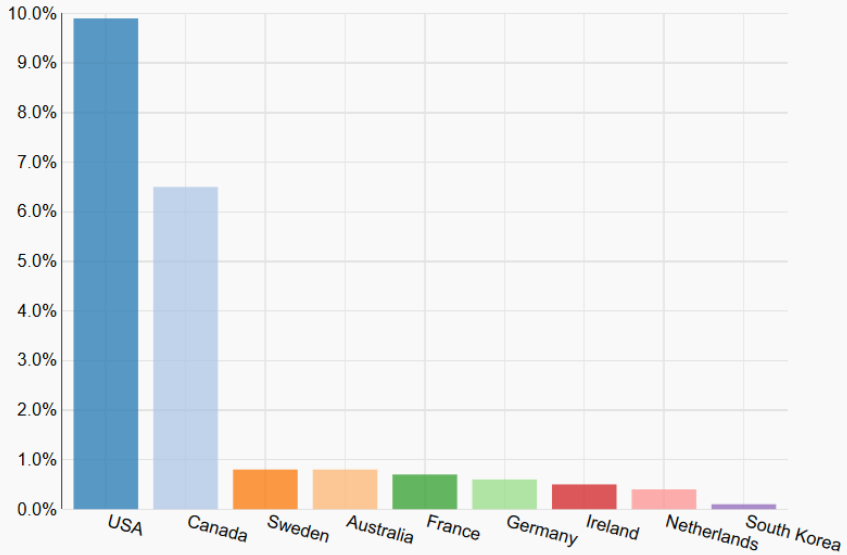
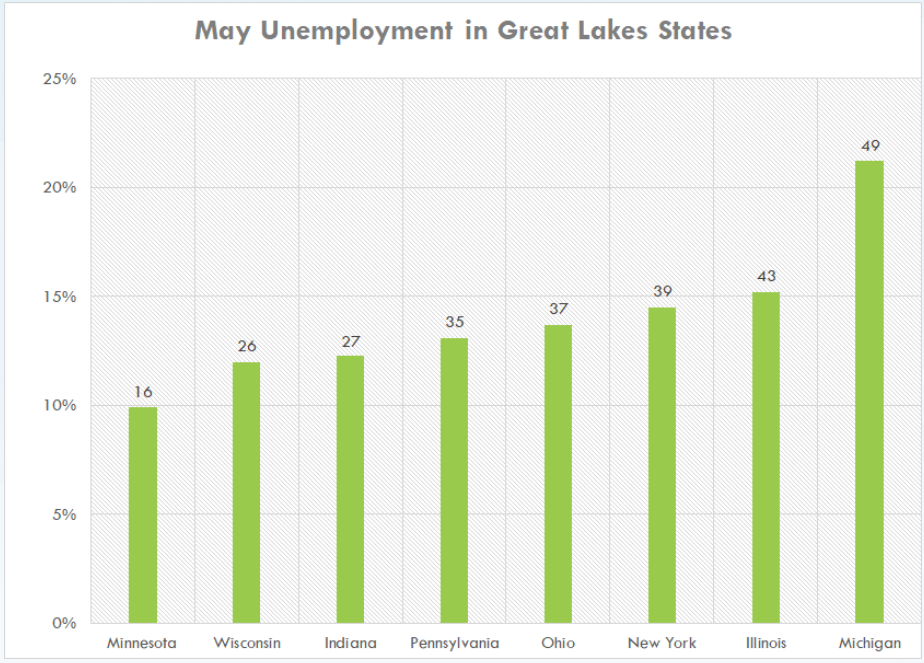
Great Lakes and St. Lawrence states and provinces have experienced high rates of job losses. Unemployment is expected to remain near 10% through end of the year.

Figure 3. Change in number unemployed from labor force surveys during pandemic as share of February workforce





Challenge: Flooding & Erosion

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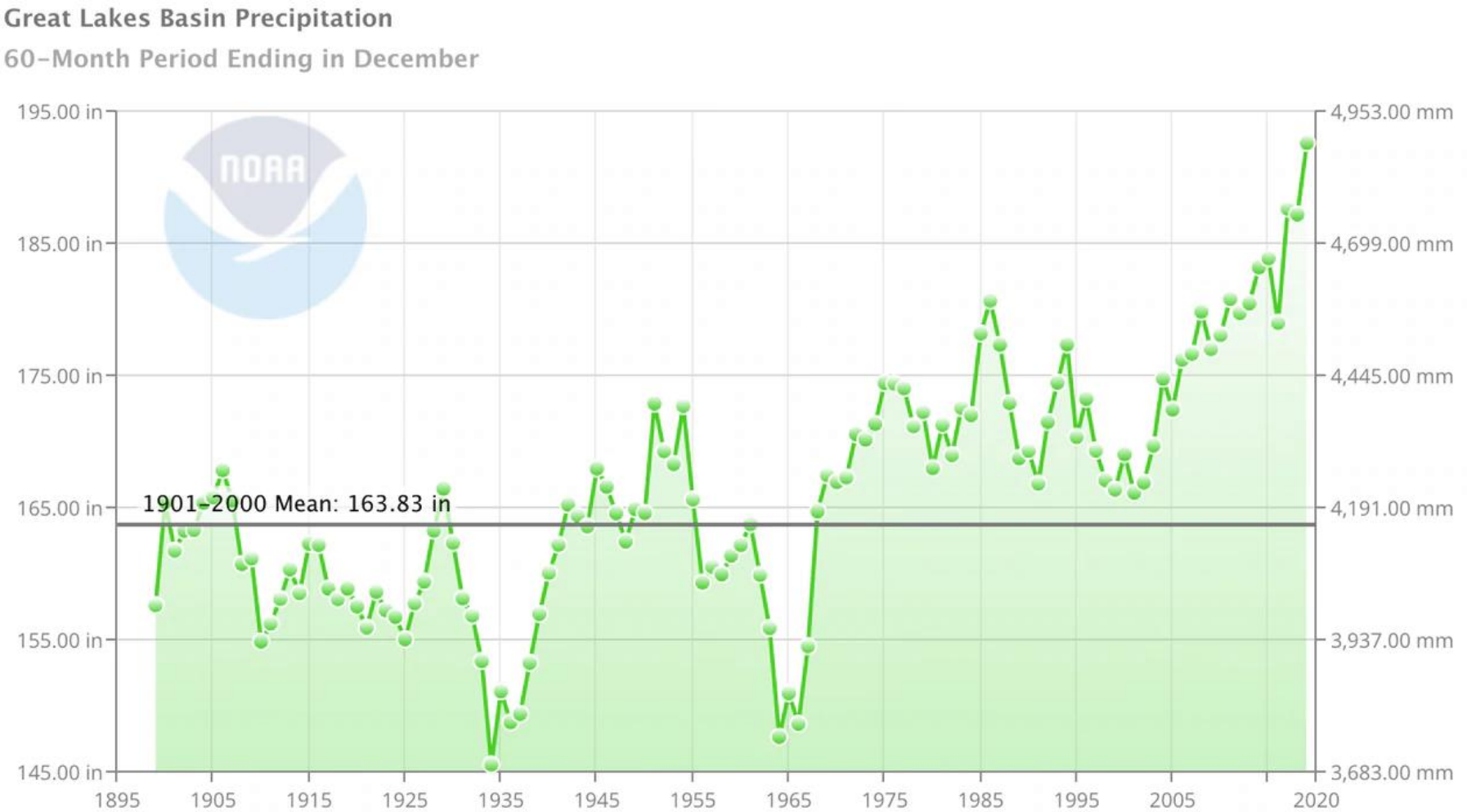

Challenge: Flooding & Erosion

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- High water levels and more frequent severe weather.
- All five Great Lakes were well above their long-term average levels in May.
- Climate change is projected to bring more frequent severe storm events.
- Media reports of coastal erosion, flooding and storm damage suggest that coastal cities have incurred more than $500 million in damages over the past year.

Challenges: Water Infrastructure

- The Great Lakes states need nearly $200 billion over the next 20 years for water infrastructure. Roughly $12 billion in priority projects are ready for implementation in 2020.
- Ontario and Quebec require over $7 billion to address timely water challenges.
- Federal governments should waive or minimize matching fund requirements in light of fiscal constraints facing municipalities.
- More than nine million jobs, generating $447 billion in annual wages, are in sectors that depend on clean water infrastructure.

Survey of Cities Initiative Members

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Great Lakes Region

130 projects identified requiring $4 billion, including $3 billion for 79 water infrastructure projects and $1 billion for 51 coastal protection projects.

United States

54 projects identified requiring $1 billion, including $465 million for 39 water infrastructure projects and $562 million for 15 coastal protection projects.

Canada

76 projects identified requiring $3 billion, including $2.6 billion for 40 water infrastructure projects and $400 million for 36 coastal protection projects.

U.S. – The Ask

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Stimulus Category	The Ask	Jobs Created Per Million $	Total Jobs Created
Water Infrastructure	$20 billion	19.7	394,000
Erosion Mitigation	$500 million	39.7	19,850

*In U.S. dollars

Canada – The Ask

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Stimulus Category	The Ask	Jobs Created Per Million $	Total Jobs Created
Water Infrastructure	**$6.3 billion**	**19.7**	**124,110**
Erosion Mitigation	**$700 million**	**39.7**	**27,790**

*In Canadian dollars

News Articles

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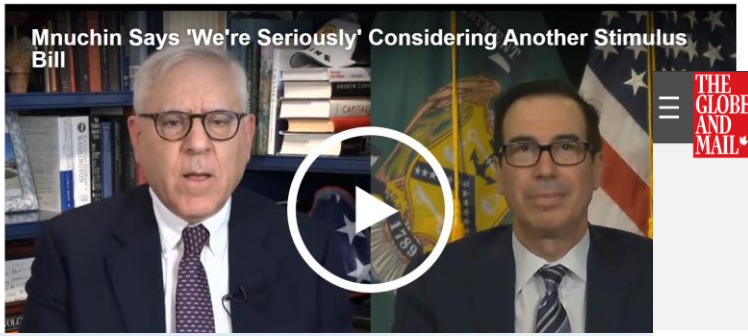
Mnuchin Says Stimulus May Pass Congress in July to Boost Economy

By Saleha Mohsin and Erik Wasson
June 23, 2020, 1:45 PM CDT *Updated on June 23, 2020, 2:33 PM CDT*

- Treasury secretary says 'very seriously considering' stimulus
- Mnuchin met with Senate Republicans to discuss measure



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Ottawa seeks 'shovel-ready' projects for post shutdown stimulus plan

BILL CURRY ›
OTTAWA
PUBLISHED APRIL 15, 2020

TRENDING
1 OPINION

Call To Action

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- Complete online survey.
- Send letter to your federal representatives.
- Ask city council to adopt a resolution.
- Encourage other municipal leaders to communicate with their federal representatives.
- Meet with your federal representatives.
- Media outreach, social media, engage with local stakeholders, etc.

Call to Action: Resources

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admin@glslcities.org

Call To Action: Key Messages

GREAT LAKES AND ST. LAWRENCE CITIES INITIATIVE

- Our federal governments must take action to sustain and *accelerate* the pace of economic recovery!
- Economic recovery in the Great Lakes-St. Lawrence region will fuel our larger national recoveries.
- Water infrastructure and shoreline protection investments are among the most cost-effective ways to stimulate economic activity.
- Our funding request is projected to create more than 500,000 jobs while addressing urgent needs in our communities.
- Impacts from high water levels and climate change will continue; investments now will protect lives and property and save money in the future.

Schedule

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WEEK	GLSL Cities Initiative	Member Mayors
W0 June 25	Briefing Webinar	Attend Webinar
W1 July 6	Launch Campaign – Social Media	Key Messages and Federal Counterparts
W2 July 6	Press Release and Social Media	Press Release and Social Media
W3 July 13	Media Interviews and Social Media	Letters to Federal Reps and Motion before Council and Traditional Media
W4 July 20	Arrange Meetings with Federal Reps and Social Media	Social Media and Meetings with Federal Reps
W5 July 27	Arrange Meetings with Federal Reps and Social Media	Social Media and Meetings with Federal Reps
W6 Aug 3	Media Interviews and Social media	Traditional Media and Meetings with Federal Reps
W7 Aug 10	Webinar update on campaign	