



**GREAT LAKES AND ST. LAWRENCE**  
CITIES INITIATIVE  
**L'ALLIANCE DES VILLES**  
DES GRANDS LACS ET DU SAINT-LAURENT

# POWERING THE BLUE ECONOMY



Join over 125 Great Lakes and St. Lawrence mayors  
at the 2022 Annual General Meeting (AGM)

**June 22 - June 24**

**St. Catharines, Ontario**



Annual Meeting – June 22-24, 2022

# POWERING THE BLUE ECONOMY

Leveraging the potential of our freshwater resources

It has been over two years since we have come together in person as an organization. This may even be the first conference you will attend since the start of the pandemic. We are working hard to make this year's experience impactful and we have chosen a beautiful location, St. Catharines, Ontario, as our host city. This year's annual meeting will focus on the theme "Powering the Blue Economy – Leveraging the potential of our freshwater resources". Our program will examine how cities along the Great Lakes and St. Lawrence River basin can maximize the benefits of these precious resources to grow our economy, strengthen our communities and improve our environment.

## Featuring Keynote Speaker: Fabien Cousteau

The grandson of legendary explorer Jacques-Yves Cousteau, Fabien continues to fulfill his family's legacy of protecting and preserving the planet's extensive and endangered marine inhabitants and habitats. As an accomplished aquanaut, business strategist and documentary filmmaker, Fabien draws from his experiences and knowledge to promote environmental discipline as a viable basis for cutting-edge solutions that strike a balance between regional and global environmental problems and the realities of market economies.



### Program Highlights:

- Branding our freshwater resources and region
- Waterfront revitalization and development
- Sustainable coastal tourism
- Maritime commerce and port modernization
- Blue tech clusters
- Innovative municipal financing



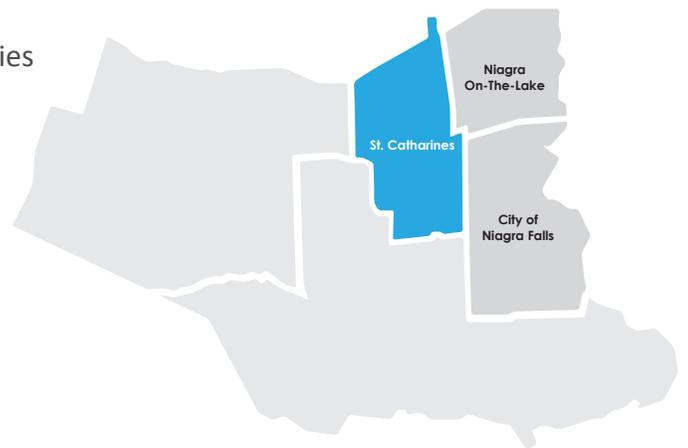
**GREAT LAKES AND ST. LAWRENCE**  
CITIES INITIATIVE  
**L'ALLIANCE DES VILLES**  
DES GRANDS LACS ET DU SAINT-LAURENT

# OUR HOST CITY ST. CATHARINES ONTARIO

St. Catharines is the largest city in the Niagara Region, a vibrant city that offers so much to its visitors. Settled in 1780, St. Catharines is a key hub of commerce situated at the northern entrance of the Welland Canal. The city has also been called “The Garden City” due to its 1,000 acres of parks, gardens and trails.

## The Niagara Region offers much to visitors including:

- Niagara Falls, one of the seven wonders of the world
- Over 50 world-class vineyards, breweries and distilleries
- Fallsview Casino
- World-class shopping
- Local and internationally known restaurants
- Champion golf courses
- Access to water sports



**GREAT LAKES AND ST. LAWRENCE**  
CITIES INITIATIVE  
**L'ALLIANCE DES VILLES**  
DES GRANDS LACS ET DU SAINT-LAURENT

# CONFERENCE HOTEL WHITE OAKS RESORT & SPA

With a stay at White Oaks Resort & Spa in Niagara-on-the-Lake (Glendale), you'll be a 1-minute drive from Outlet Collection at Niagara and 10 minutes from Clifton Hill. This 4-star resort is 12.9 km (8 mi) from Fallsview Casino and 13 km (8.1 mi) from Fallsview Indoor Waterpark.

**Rooms** Make yourself at home in one of the 220 guestrooms featuring minibars and LCD televisions. Wireless internet access (surcharge) keeps you connected, and cable programming is available for your entertainment. Private bathrooms with shower/tub combinations feature complimentary toiletries and hair dryers. Conveniences include safes and desks, and housekeeping is provided daily.

**Amenities** Relax at the full-service spa, where you can enjoy massages, body treatments, and facials. If you're looking for recreational opportunities, you'll find indoor tennis courts, a health club, and an indoor pool. Additional features at this resort include wireless internet access (surcharge), concierge services, and babysitting/childcare (surcharge). Getting to nearby attractions is a breeze with the area shuttle (surcharge).

**Dining** Grab a bite at LIV, one of the resort's 3 restaurants, or stay in and take advantage of the room service (during limited hours). Snacks are also available at the coffee shop/café. Wrap up your day with a drink at the bar/lounge. Full breakfasts are available daily from 7 AM to 11:30 AM for a fee.



GREAT LAKES AND ST. LAWRENCE  
CITIES INITIATIVE  
L'ALLIANCE DES VILLES  
DES GRANDS LACS ET DU SAINT-LAURENT

# AGM CONFERENCE FEES AND HOTEL ACCOMMODATIONS

The Great Lakes and St. Lawrence Cities Initiative is committed to offering you strong programming at an affordable price. The pricing reflected below for our meeting has been established to assure that the increasing costs of conferences such as these are covered but are still reasonable and accessible for our members and their staff.

## AGM Conference Registration Fees [\[Click Here\]](#)

---

**Early-Bird Member Registration** – \$425 CAD | \$325 USD [\(sign up by May 15th\)](#)

---

**Member Registration** – \$545 CAD | \$425 USD

---

**Non-Member Registration** – \$675 CAD | \$525 USD

---

**Young Professionals Registration** – \$225 CAD | \$175 USD [\(reserved for those aged 35 and under\)](#)

---

**Spouse/Significant Other Registration** – \$250 CAD | \$195 USD [\(includes attendance to the 2022 AGM Gala and 2022 AGM Awards Dinner\)](#)

---

## White Oaks Resort & Spa Hotel Accommodation

The Great Lakes and St. Lawrence Cities Initiative has secured a discounted rate of \$199 (CAD) per night based on single or double occupancy plus all applicable taxes and a \$15 (CAD) daily facility fee. [Click here](#) to book your room and enter Group Code: GLSLCI22 to receive the discounted rate. Conference rate expires May 20.

**Extend your stay!** The conference rate will be available to all attendees Monday through Friday of the conference. Consider extending your stay and bringing your significant other and family to enjoy St. Catharines and the Niagara Region. Spousal/Significant Other registration rates are available for conference attendance.

### For more information please contact:

Jon Altenberg, *Executive Director*

[jon.altenberg@glslcities.org](mailto:jon.altenberg@glslcities.org) | 847.347.6947



GREAT LAKES AND ST. LAWRENCE  
CITIES INITIATIVE  
L'ALLIANCE DES VILLES  
DES GRANDS LACS ET DU SAINT-LAURENT

# SNEAK PEEK CONFERENCE AGENDA

DATE	DESCRIPTION
Tuesday, June 21	<b>Arrival Dessert Reception</b>
Wednesday, June 22	<b>Day 1 – Branding and Waterfront Revitalization</b> <b>Breakfast and AGM Opening Ceremony</b> <b>Plenary</b> – Branding Your Community and the Region for Success <b>Roundtable</b> – Cruising to Success – Opportunities for Shoreline Cities <b>Roundtable</b> – Brownfields to Blue Horizons – Developing Our Waterfronts for the 21st Century <b>2022 Membership Meeting</b> <b>Annual Gala – Tastes of Canada</b> – The Gala will be hosted at Queen Victoria Place Restaurant, at the edge of the Canadian side of Niagara Falls – Regional food stations, entertainment, the view of the illuminated Falls at night
Thursday, June 23	<b>Day 2 – Infrastructure and Innovation</b> <b>Plenary</b> – Plugging the Holes – Innovative Municipal Financing <b>Roundtable</b> – Go Highway H2O – Advancing the Great Lakes-St. Lawrence Trade Corridor <b>Roundtable</b> – The BlueTech Roundup – Building Up Our Water Innovation Clusters <b>Fabien Cousteau</b> – “The Blue Economy – Intersections Between the Environment and the Economy” – This year’s keynote speaker is aquanaut and ocean conservationist Fabien Cousteau. Mr. Cousteau will deliver a riveting address on the important intersection between environmental stewardship and economic resilience <b>Regional Tours</b> <b>2022 Cities Initiative Awards Dinner</b>
Friday, June 24	<b>Day 3 – Enjoy Your Day in St. Catharines</b> <b>Tours Available</b> – Niagara Vineyards, Niagara Breweries, Niagara Falls by Boat, golf outing, watersports along St. Catharines’ coast



