



## Colorectal cancer screening initiative

Mercy Care Advantage would like to first thank you for all of your heroic efforts during the difficulties that the healthcare industry faced in the past year by providing ongoing care to members. COVID 19 brought several challenges to the way people received the care they needed, especially preventative care. We would like to partner with our primary care providers (PCP) beginning in June 2021 to improve the rate of members being screened for colorectal cancer. Please join us for our Colorectal Cancer Screening Outreach that is conducted from June-October 2021. During this outreach the PCP's of members between 50 - 75 years of age who, by a review of claims, have not received an appropriate colorectal cancer screening in the recommended timeframe will be receiving a letter and Fecal Immunochemical test (FIT) order form. The Fecal Immunochemical test (FIT) is one of the least invasive screening methods, offering an additional opportunity for members to meet compliance. We are offering a \$50 gift card incentive to members that complete a colorectal cancer screening by December 31, 2021.

If the FIT test is the appropriate screening method for your patient, please return the signed FIT order form, by the deadline outlined in the letter you will be receiving. If you find that the member has already had a screening, please:

- Document the date of the screening in the appropriate option and sign; or
- Fax documentation (progress note with screening type and date, medical history with date of screening or actual lab/procedure document) of the screening that was completed to the fax number on the order form.

Appropriate screenings that meet compliance for the colorectal screenings are defined as:

- **Fecal occult blood test (FOBT)** or **Guaiac** (gFOBT) or **Immunochemical** (iFOBT) during the calendar year.
- **Flexible sigmoidoscopy** during the calendar year or the four years prior.
- **Colonoscopy** during the calendar year or the nine years prior.
- **CT Colonography** during the calendar year or the four years prior.
- **FIT-DNA** during the calendar year or the two years prior

Please take this opportunity to discuss the different screening options with these members, to help determine which colorectal cancer screening is right for them.

We look forward to your assistance in ensuring our members are screened and participating in the effort to help save lives.