

# YOU'RE INVITED TO SPONSOR



## SIERRA NEVADA REGION SOROPTIMIST INTERNATIONAL OF THE AMERICAS 49th ANNUAL CONFERENCE



JUNE 6-8  
2025



## Why sponsor Soroptimist?



# WE ARE DYNAMIC WOMEN WITHIN A DYNAMIC NETWORK!

## SOROPTIMIST INTERNATIONAL

Service organization founded in 1921 in Oakland with 80,000 members from 130 countries and territories worldwide.

Improves the lives of women and girls through awareness, advocacy and action.

## Has United Nations Category One Consultative NGO Status

## SIERRA NEVADA REGION

46 clubs in 2 states: California and Nevada  
1,400 members, mostly women  
Entrepreneurs, business owners, industry  
leaders, professionals, homemakers and retirees

# WHO WILL BE AT THE CONFERENCE?

**Approximately 350 Soroptimists** from Northern California clubs in the cities of Elk Grove, Sacramento, Davis, Woodland, Redding, Marysville, Chico, Yuba City, El Dorado Hills, Auburn, Folsom and Roseville and Nevada cities Reno, South Lake Tahoe, Truckee, Sparks, Elko, Fallon, Carson City, Pahrump, Las Vegas and more will attend.



## WHAT IS A SOROPTIMIST?

Soroptimist is a **global volunteer organization that provides women and girls with access to education and training they need to achieve economic empowerment.**

Soroptimist is a coined Latin word meaning “best for women.” Providing our target population of disadvantaged women and girls with access to quality education is the cornerstone of our Dream Programs—whether it is formal education or technical and vocational training. We want to ensure that these women and girls have the education and information they need to accelerate their economic empowerment. Economic empowerment help women find better paying jobs and increasing their standard of living. For girls, our Dream It, Be It Program puts them on the right track to take action to live empowered lives from poverty, violence and exploitation. Soroptimist are all about “Investing in Dreams”.

Soroptimist governing board provides mentorship and leadership training to its members, assesses the health of its clubs and hosts the annual regional conference.

## INTRIGUED?

Learn more at [www.soroptimistsnr.org](http://www.soroptimistsnr.org)



SIERRA NEVADA REGION  
SOROPTIMIST INTERNATIONAL OF THE AMERICAS  
49th ANNUAL CONFERENCE

Dear Sponsor, we welcome you to participate as a sponsor for the Soroptimist International of the Americas Sierra Nevada Region's 49th annual conference. Sierra Nevada Region (SNR) of Soroptimist represents over **1,400 members** in 48 clubs located in California from Sacramento north to Yreka and all of the state of Nevada. Our annual 3-day conference serves as the principal event at which the region's members are able to congregate, share ideas and resources, and **make decisions regarding club partnerships, or private patronage, with businesses.**

**Benefits of becoming a Sponsor:**

- Undivided attention of more than 350 conference attendees.
- Conference Attendees report back to their club members information from the conference.
- Opportunity to interact directly with club members who serve as their household's primary financial decision maker
- Opportunity to showcase your company's products or services to a diverse group of women that includes entrepreneurs, business owners, industry leaders, professionals, homemakers and retirees.
- Pre- and post-conference opportunities that provide your company marketing exposure to 1,400 club members
- through internet newsletters and numerous forms of social media.
- Multiple sponsorship levels to match your messaging and budget needs

*When businesses partner with Soroptimist—the world's leading organization in the advocacy of women and girl's issues—they share in a unique goodwill with the public.*

We hope you choose to become a sponsor. Our members look forward to learning about your company! Your support is crucial for allowing more Sierra Nevada Region Soroptimist funding to go toward what matters: programs that provide women and girls with access to education and training they need to achieve economic empowerment in our region.

Most sincerely,

*Stacey Jensen*

Stacey Jensen, Governor Sierra Nevada Region  
Soroptimist International of the Americas



## SIERRA NEVADA REGION SOROPTIMIST INTERNATIONAL OF THE AMERICAS

# 49th ANNUAL CONFERENCE

### SPONSORSHIP INFORMATION

June 6-8, 2025 | Atlantis Casino Resort Spa

Interact with over 350 conference attendees!

#### DIAMOND LIVE YOUR DREAM (LYD) CELEBRATION SPONSOR

**\$ 5,000**

- Feature articles in 2 June E-newsletters
- Logo and tagline on pre-Conference e-blast and “Call to Conference” e-newsletter (reaches 1,400 members)
- Logo & tagline linked to your website on SNR homepage
- Full page ad within Conference program
- Logo scrolled on visual screens inside Main Hall
- Signage inside Main Hall
- 2 minute welcome during LYD Celebration
- 6-ft draped table w/ electricity in Main Hall
- Up to 6 meal tickets the day of LYD celebration
- Company promotional materials in all attendees’ bags
- Shout out over social media: Facebook, Instagram, Twitter

#### EMERALD SOROPTIMIST CELEBRATING SUCCESS CELEBRATION SPONSOR

**\$3,000**

- One feature article in online newsletter in June
- Logo and tagline on pre-Conference e-blast newsletter (reaches 1,400 members)
- Logo & tagline linked to your website on SNR homepage
- 1/4 page ad within Conference program
- Logo on digital welcome scroll inside Main Hall
- 2 minute welcome during Celebrating Success presentation
- 6-ft draped table w/ electricity in Main Hall
- Up to 2 tickets for luncheon for your reps
- Company promotional materials in all attendees’ bags
- Shout out over social media: Facebook, Instagram, Twitter

#### RUBY AWARD CELEBRATION SPONSOR

**\$2,500**

- 1/4 page ad within Conference program
- Company promotional material in all attendees’ bags
- 2 minute welcome during Ruby Award presentation
- Shout out over social media: Facebook, Instagram, Twitter

#### SAPPHIRE S.O.L.T. CELEBRATION SPONSOR

**\$2,000**

- Logo linked to your website on SNR homepage
- 1/4 page ad within Conference program
- 2 minute welcome during the SOLT presentation
- Logo scrolled on visual screens inside Main Hall
- Signage at SOLT celebration
- Company promotional material in all attendees’ bags
- Shout out over social media: Facebook, Instagram, Twitter



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**49th ANNUAL CONFERENCE**

**AMETHYST BLANCHE EDGAR CELEBRATION SPONSOR**

**\$1,500**

- Logo linked to your website on SNR homepage
- 1/4 page ad within Conference program
- Article in 1 SNR June e-newsletter
- Company/org info at every table
- Company promotional material in all attendees' bags
- Shout out over social media: Facebook, Instagram, Twitter

**TOPAZ 5-STAR CELEBRATION SPONSOR**

**\$1,000**

- Logo within Conference program
- Logo & tag line on Sierra Nevada Region homepage
- Company promotional materials in all attendees bags
- Shout out over social media: Facebook, Instagram, Twitter

**OPAL DREAM SPONSOR**

**\$500**

- Logo within Conference program
- Company promotional material in all attendees bags
- Shout out over social media: Facebook, Instagram, Twitter

**CITRINE DREAM SPONSOR**

**\$250**

- Logo within Conference program
- Shout out over social media: Facebook, Instagram, Twitter

**TABLE OF 8 SPONSOR**

**\$100**

- Reserved table of 8 seats for your club members and guests



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49th ANNUAL CONFERENCE

## Sponsorship Registration Form

Forms due by April 4, 2025

All sponsorships awarded on a first come, first served basis -- Don't delay! Please complete as you would like your listing to appear in the program.

Company Name: \_\_\_\_\_

Contract Person: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_

Website: \_\_\_\_\_ Email: \_\_\_\_\_

### SPONSORSHIP LEVEL:

<input type="checkbox"/> Diamond \$5000	<input type="checkbox"/> Amethyst \$1,500	<input type="checkbox"/> Table of 8
<input type="checkbox"/> Emerald \$3,000	<input type="checkbox"/> Topaz \$1,000	
<input type="checkbox"/> Ruby \$2,500	<input type="checkbox"/> Opal \$500	
<input type="checkbox"/> Sapphire \$2,000	<input type="checkbox"/> Citrine \$250	

Interested in Auto-Renewal?  Yes  No

### PAYMENT INFORMATION

Donate a Raffle Prize?  Yes  No

Make checks payable to:

Soroptimist Sierra Nevada Region

Credit Card:  Visa  M/C

Card #: \_\_\_\_\_

Exp Date: \_\_\_\_\_ CVV: \_\_\_\_\_

Amount: \_\_\_\_\_

Cardholder Name: \_\_\_\_\_

Signature: \_\_\_\_\_

Mail: Evie Wright, SNR Treasurer  
2700 Lara Drive  
Woodland, CA 95776

Submit all logos, feature articles, and program ad artwork by May 9, 2025. Files submitted electronically need to be in Word, PDF, JPEG or TIFF format to [sdrsponsorship@soroptimistsnr.org](mailto:sdrsponsorship@soroptimistsnr.org). Failure to submit all required information by the deadline may result in omission from the program, e-blast and/or website/social media with no refund

Questions? CALL KATHY DUNBAR TODAY: (415) 518-5483(c) or email [sdrsponsorship@soroptimistsnr.org](mailto:sdrsponsorship@soroptimistsnr.org)

49th Annual SNR Conference • June 6-8, 2025 • Atlantis Casino Resort Spa • 3800 S Virginia St, Reno, NV 89502



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SOROPTIMIST INTERNATIONAL OF THE AMERICAS  
44th ANNUAL CONFERENCE

## Advertising Reservation Form

Forms due by April 4, 2025

### Acceptable Formats:

PDF, MS Word, TIFF or JPEG Logo files: JPG, TIFF or PNG Configure for full color

All fonts and liked artwork must be included

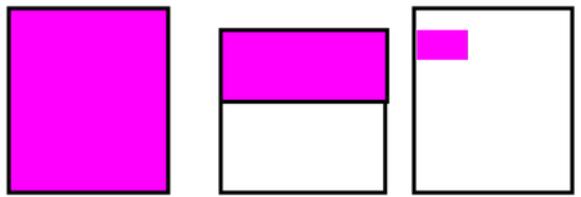
All art at a minimum of 300 dpi resolution

### File Delivery:

Ads, logos, and writings must be delivered by email before May 9, 2025 to [sdrsponsorship@soroptimistsnr.org](mailto:sdrsponsorship@soroptimistsnr.org)

Any submissions that do not meet reproduction requirements as listed above will be returned for revisions. SNR reserves the right to reject any advertising copy or design we deem unacceptable.

Full page ad:      Half page ad:      Business Card:      50 words  
8 1/2 x 11



### PAYMENT INFORMATION

Make checks payable to:

Soroptimist Sierra Nevada Region

Your company's promotional material inside every attendee's bag.



Credit Card:  Visa  M/C

Card

Exp Date:  CVV:

Amount:

Cardholder Name:

Signature:

Mail: Evie Wright, SNR Treasurer  
2700 Lara Drive  
Woodland, CA 95776

Questions: Call Kathy at (415) 518-5483(c)  
Email [sdrsponsorship@soroptimistsnr.org](mailto:sdrsponsorship@soroptimistsnr.org)

Ad Size	Color	Rate
Full page Ad	Full color	\$400
Half page Ad	Full color	\$250
Business card Ad	Full color	\$150
50 word write up		\$ 75
Promotional materials in attendee bags		\$100

Failure to submit ads, logos, and writings by May 9, 2025 may result in omission from the program, e-blast &/or website/social media.

# Become a sponsor of BIG DREAMS, BOLD GOALS!

Soroptimist International is a global service organization of 80,000 members volunteering to improve the lives of women and girls through programs leading to social and economic empowerment.

Sierra Nevada Region Soroptimist is looking for sponsors for its 49th annual conference, held on June 6-8, 2025 at the Atlantis Casino Resort Spa in Reno, NV. Exposure to 350 attendees.

Various sponsorship levels available.

**CALL Kathy: (415) 518-5483 (c)**

A peek at our programs:



**Dream It, Be It** is a fairly new program offering career support for girls and young women. The program was designed to address the global need for mentorship and college and/or career readiness for young girls. Soroptimist clubs partner with local high schools and organizations to provide career guidance and to discuss topics such as creating achievable goals, overcoming obstacles and pursuing higher education.



*SI Davis past-president Lea Rosenberg (L) with Dream It Be It graduate Angeles Rubio and SI Davis past-president Maggie Memmott-Walsh (R).*

live  
**YOUR**  
*dream*  
education & training awards for women®

The Live  
Your  
Dream  
Award is a  
signature  
program  
wherein  
each club

grants to a woman who serves as financial head of household while pursuing an undergraduate education or vocational / skills training program. The grant is a resource to motivated women to improve their education, skills and employment prospects, thus leading to better lives for themselves and their family. Since 1972, the program has distributed more than **\$30 million to tens of thousands of women throughout the world.**

**INTRIGUED?**  
Learn more at [www.soroptimistsnr.org](http://www.soroptimistsnr.org)