

## **CAMPAIGN Q&A**

## **HOW IMPORTANT IS MY GIFT?**

Every gift is important to this campaign. While other efforts rely on the support of a few high capacity donors, *Minds & Hearts Enlightened* seeks the support of thousands who believe in the mission of Jesuit High School. The \$5 million challenge pledge will practically match all pledges made before December 31, so gifts of all sizes have the capacity to make a substantial impact. Every gift counts! Every gift builds momentum toward the \$30 million goal and beyond!

## WHAT IS THE DIFFERENCE BETWEEN ANNUAL GIVING AND CAPITAL GIVING? HOW SHOULD I FOCUS MY SUPPORT?

**Annual giving** supports Jesuit's yearly operating expenses so that tuition can remain accessible to as many families as possible. The gap between what it costs to operate the school and what students pay in tuition is bridged by annual giving.

**Capital projects**, on the other hand, are stand-alone, transformative efforts to keep Jesuit as a market leader for Catholic education. Donors choosing to give meaningfully to *Minds & Hearts Enlightened* should consider a gift on top of their annual giving commitments. The need to keep tuition low through annual giving remains an important part of Jesuit's mission, even during capital projects.

## WHAT PROGRESS HAS BEEN MADE TO THIS POINT? WHAT IS STILL TO COME?

The project to transform 38 classrooms for 21st century learning, including two rooms outfitted for instruction in the arts, has been completed. The Jesuit gymnasium has been impressively converted to a state-of-the-art multi-use arena, complete with air conditioning, vibrant LED lighting, and multimedia presentation capacity.

The elevated pedestrian walkway to ensure the safety of students crossing Banks Street is in progress. The concrete support structures are in place, and the walkway is being fabricated off-site for installation. This walkway is essential for securing campus from outside access during school hours.

Jesuit will break ground this fall on its first new building at the Carrollton and Banks campus in more than 30 years. The new administrative wing will separate non-formational school operations from student instruction. Once the administrative wing is added, the 1926 residence building will be renovated to create space for student-focused activities.