

SELECT PHOTOGRAPHERS: WHAT WE ARE LOOKING FOR



This document provides some ideas, but we are open to your interpretations of kindness. Images can be documentary or set up to illustrate an idea. Check out our site for inspiration, and feel free to ask questions!

Images of Caring:

Images can show how we care for each other in many ways. This can be through:

- a moment of connection that shows a special relationship
- a moment of joy in caring



Images of Comfort and Compassion:

Images can show the safe spaces we create and how we support each other in feeling comfortable. This might look like:

- loving parenthood or a supportive friendship
- care from a healthcare worker



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Questions? Write us at ekselectphoto@envisionkindness.org

Images of Love Despite Adversity:

Images can show kindness, solidarity, and love despite difficult situations. They are some of the most powerful kindness images, such as:

- kindness despite individual challenges (like someone with a disability helping someone else)
- kindness despite shared challenges (like loving or generous acts during a war or a crisis)



Images of Peace and Tolerance:

Images can show peace and the ways that animals or people who are different from each other can accept and support each other. These images can show:

- peaceful connection or loving moments between different species
- promotion of peace, acceptance, or kindness between people who have different views or backgrounds



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Images of Care for the Environment:

Images can show the ways we care for, appreciate, and protect the environment. This can include images of:

- people protecting nature when it is healthy or when it is threatened
- people appreciating the natural world



Images of Volunteerism and Charity:

Images can show how people support each other through selfless acts of charity or volunteerism. This can include:

- charitable acts such as donations being made or food being shared
- teaching, cleaning, or caretaking, where generous actions are taken and nothing is asked in return



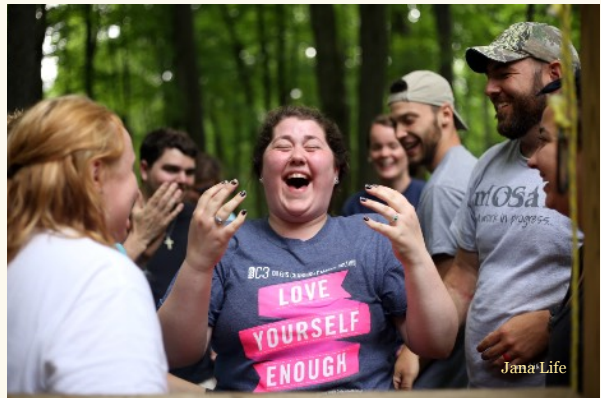
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Images of Kindness to Oneself:

Images can show the ways we care for ourselves and are kind to ourselves, like acts of self respect, self forgiveness, self appreciation, or self love. These images can show:

- someone caring for themselves and treating themselves well
- a concept or feeling of self love



Images of Kind Public Service:

Images can show caring or brave acts by teachers, firefighters, police, or other public service workers keeping others comfortable, happy, and safe, like:

- moments of connection (like a teacher in a classroom)
- an action that is being taken in service of the public (like a firefighter putting out a fire)



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Funny Images of Kindness:

Images can show how kindness can be funny! This can look like:

- attempts at generosity that don't quite work out (like this child trying to feed this horse)
- acts of care that bring a smile to your face (like this child petting this cat)

...if it makes you laugh and feel good about the hearts of people or animals, you're on the right track!



NOTES:

Special calls: We will also be sending out specific calls for certain types of kindness images periodically, so keep an eye out for those!

Accompanying text: We welcome accompanying text (up to 300 words) that explains what is going on in an image. This can include where the image was taken, who is in the image, what they are doing, any known organization that they work for, or any other details. Staged images are fine, but please do not invent a specific story about them, and instead explain the general concept you want to illustrate with the image.

Language: If you need help with English, please feel free to send your text in both your native language and basic English, and we can help to translate.

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