

Key Steps to Successful Spring and Fall Recruiting Events



Planning

1. Select a theme for your Join Night (i.e. bike rodeo, raingutter regatta, rocket into scouting, etc.)
2. Find your school's welcome / back to school night
 - a. You can call the school, or look at their online calendar,
 - b. Schools typically host a kindergarten welcome night around May and a back to school night in September
3. Pick a date and location 1 – 2 weeks after the back to school night to host your Join Night

Preparing

1. Reserve your location to host the Join Night (this may be your typical Pack meeting location, or a prominent nearby location such as a neighborhood park)
2. Contact your school's principal / leadership and gain approval to host a Cub Scout info table at the back to school night
3. Gain commitments from Pack parents, Pack leadership, and Cub Scouts to attend the events
 - a. Find 1 – 2 leaders and 1 – 2 cubs to attend the back to school night – and wear uniforms
 - b. Recruit enough volunteers to run the Join Night
 - i. Each Den Leader should be present
 - ii. Bring as many scouts as you'd like

Attending the school's Welcome Night

1. Bring information about your Pack, such as: meeting dates and locations; events calendar; age ranges of the program; etc.
2. Share information about Cub Scouting
 - a. Your local scout office has kits you can check out
 - b. If your Pack is involved in Family Scouting, be sure to recruit girls
3. Invite families to attend your Join Night and collect names and contact information for all interested families

Running your Join Night

1. Have a fun pre-event activity planned to run as families arrive
2. Bring youth and parents together to share a high level overview of the Scouting program.
3. Share details about your pack and all the fun things families get to do together
4. Break out youth and parents
 - a. Youth participate in the planned event (i.e. bike rodeo, raingutter regatta, rocket into scouting, etc.)
 - b. Parents meet with Den leaders to learn more
5. Sign up new youth and adult leaders at the event (have paper and online registrations available)
6. Follow up with anyone who didn't register and invite to the next Den meeting

For detailed information:

- Contact your District Membership Chair or District Executive
- Check out information [available online](#)
- Review the [Mount Baker Council Recruiting Webinar](#)