



## GiveBIG Overview

Wednesday, May 10, 2017

**What is GiveBIG Seattle?** GiveBIG Seattle is a one-day online giving event to raise funds for nonprofit organizations serving Greater Seattle. GiveBIG is a crowdfunding event, using online donations of all sizes to raise funds for nonprofit organizations.

**When is GiveBIG 2017?** GiveBIG 2017 is Wednesday, May 10 from midnight to midnight Pacific Time.

**What is the GiveBIG url?** [GiveBIGSeattle.org](http://GiveBIGSeattle.org)

**How do I stay informed about GiveBIG?** The best way to stay up to date is to [read our blog](#) and to follow us on [Facebook](#) and [Twitter](#)!

**Does it cost anything to participate?** Seattle Foundation does not charge nonprofits to participate in GiveBIG. There are fees for credit card transactions and the processing platform.

**Who is Seattle Foundation?** Equity and opportunity. For all. This is the promise of Seattle Foundation. These are our highest held values, reflected in our mission, our partnerships, the character of our team and all we do. Few regions in the world can match Seattle's current growth and prosperity. But accompanying our good fortune are great challenges, including the widening disparities between rich and poor. Such inequities weaken the vibrancy of our community. Philanthropy can-and must-step in. Using our philanthropic expertise, deep roots in the community and network of partners, Seattle Foundation develops targeted strategies to quicken the pace of progress toward a stronger community for all. We are an agent of change. Every day, we convene, communicate with and catalyze our philanthropic partners to advance this ideal, uniting passion and discipline to create lasting impact.

**Who is CiviCore?** CiviCore is GiveBIG 2017's technology partner. For almost a decade, CiviCore's platform has helped to raise over \$200 million for some of the largest giving days in the country. This includes the successful execution of "Colorado Gives" on December 6, 2016, resulting in \$35M



being raised for charity. CiviCore has also celebrated recent giving day successes in Pittsburgh, Pennsylvania; Austin, Texas; and Omaha, Nebraska.

What safeguards are in place to ensure a stable technology platform?

**Does my organization need to issue a tax receipt?**

Organizations do not need to issue tax receipts. After submitting their donation form, donors will receive an email confirmation that serves as a receipt.

**Does Seattle Foundation make any money off of GiveBIG?**

Seattle Foundation does not charge nonprofits any fees to participate in GiveBIG, nor does the Foundation take any percentage of the donations made.

**Will donors receive a tax receipt?** All individuals who donate through GiveBIG will receive a tax receipt via email immediately after they make their donation.

**Are donations tax deductible?** Yes, all donations made through GiveBIGSeattle.org are tax deductible in the full amount (prior to any fees).

**Can a donor contribute to more than one nonprofit in just one transaction?** Yes!

[GiveBIGSeattle.org](http://GiveBIGSeattle.org) has a giving cart feature allowing donors to donate to multiple organizations in a single transaction.

**What methods of payment are accepted?** All major credit cards are accepted. An Echeck (electronic check) option is also available, requiring you to enter your banking account information.

**Are credit card and eCheck donations subject to a fee?** Yes, online credit card donations for GiveBIG 2017 are subject to a 4.3% fee. Echeck donations are subject to a 3.0% fee, not to exceed \$5.00 per transaction. Seattle Foundation does not receive a percentage of gifts for supporting and overseeing GiveBIG and does not receive any payment from credit card or eCheck transactions.

**Will donors be able to help cover the credit card and eCheck processing fee so that the nonprofit doesn't have to pay them?** Yes! When making a donation, donors will be asked if they would like to help cover the processing fees associated with the donation. If the donor responds "yes," a 4.3% percent fee per transaction will be added prior to finalizing the donation for both credit card and eCheck donations. Please note, if the donor pays using eCheck and opts to help cover the processing fees, the fee paid is the same as credit card transactions, 4.3%.

**Is there a minimum or maximum donation amount?** The minimum donation amount is \$10. There is no maximum donation amount.

**Is there early giving?** Yes, donors will have the ability to make an online donation starting on April 27. To schedule a donation, a donor needs to create a simple account on [GiveBIGSeattle.org](http://GiveBIGSeattle.org). The donor will receive a confirmation email receipt upon submitting the form. The donation will not be processed until May 10.

**What's the benefit to giving before May 10?** The ability to give early is important to make sure you do not forget to give! Travel, work and other responsibilities create busy lives and early giving ensures you have the opportunity to donate when it's on the top of your mind. Because these gifts are processed in the early hours of the event, it also helps the nonprofit organization(s) you donate to get a good start to the day and will encourage other donors to give. If a donor gives before May 10, when will the transaction actually be posted? The donation will be processed on May 10 in the early morning hours. The donor will receive a receipt confirming that their gift was successfully processed.

**Who can donate to GiveBIG?** There are no donor restrictions. Anyone is eligible to donate to an organization participating in GiveBIG.

**Can someone donate anonymously?** Yes. On the donation form, there is a check box to mark if a donor would like to donate anonymously. This means the donation will be reported to the organization, but without the donor name or contact information. The donor will receive a receipt for the donation, but not an acknowledgement from the organization. While we understand nonprofits' eagerness to thank their donors, we must respect the wishes of the donor.