

Popcorn Time in the Mount Baker Council

September brings many new adventures and changes to Units across the Council. Packs recruit and welcome new members, Troops reflect on summer camps and outings, and leaders – both new and old – show up with a smile to guide these youth through everything Scouting has to offer.

September also brings popcorn! Sales start in August but September is when you start to see Scouts in front of stores, walking neighborhoods, and putting in the hours to make their goal. One question we often hear is “Why do we sell popcorn every year?” First, remember we aren’t selling popcorn we are selling Scouting.

Popcorn proceeds help fund a Pack’s activities for the year. Awards, outings, special events, and Pack meetings are often funded by the sale of popcorn. For Troops, Crews, and Ships the funds earned can help pay for summer camp, high adventure treks, and outings. All of this with just two months of selling. Beyond funding those great Scouting adventures popcorn sales help Scouts learn to interact with people, gives them the pride in earning their own way, and build self-confidence. For older Scouts, activities around popcorn can be used as part of several Merit Badges. In short, this fundraiser is more than trying to get someone to purchase a bag of caramel corn. It is about character development, having Scouts within the community, and selling the value of Scouting.

For resources to help your popcorn sales soar be sure to visit the popcorn resource page on the Council website. <https://www.mountbakerbsa.org/giving/popcorn/>

We look forward to seeing everyone out in the community selling Scouting!