Key 3 Perspectives

Scout Executive

Duane Rhodes
Scout Executive

Year-end always brings a time of looking back on where we have come on the last 12 months, and thinking about where we want to go in the new year. Whether it is to get more exercise, clean out the garage, pay off the credit cards or keep the squirrels out of the bird feeder, most of us decide to take some action on some things that have needed doing for a while. Boy Scout councils go through the same thing, but call it “reviewing our strategic priorities”.

One of the handful of key goals for the council is to continue to grow membership. Eighty years ago the humorist Will Rogers said, ”The only thing wrong with the Boy Scouts is there aren’t enough of them.” That has not changed. Across our five-county area, only one young person out of each eligible 16 is a member of the BSA.

One thing we want to do in 2017 is start more Cub Scout Packs. We want to have at least one pack in each public school attendance area, and right now we don’t. Starbucks sell lots of coffee because their stores are all over. We want to be as accessible as Starbuck’s, Shell or Mc Donald’s. You will be hearing a lot about that in the coming months. Every boy deserves the chance to join, and don’t worry: there are more than enough boys and families out there to go around.