

Mountain Echo Submission for October 2020
Membership Committee
Submitted by Denise Lesniak, SR VP Membership

It's October, already?!? Now what?

First off, **you**, all of our leaders, parents and volunteers, have made it... through the start of this pandemic...through the summer... and through September Join Nights. Way to go! You are amazing in your dedication and keeping our youth scouting. Thank you!

Transitioning to virtual-everything takes a little finesse. Online or drive thru Join Nights are very doable and many of our units have had success with these. Our 2020 fall recruiting efforts will continue into October and through the end of the year. October is a great month to host a Join Night or a second one. Remembering that “**more scouts equals more fun**” (and maybe a little more chaos) even with a Zoom or Webex Meeting.

It is amazing at how resourceful our leaders are at adapting to a virtual format and at the many resources available online. National Boy Scouts of America has created flyer templates, promotional videos, den meeting slide shows, and webinars that can answer just about all your questions regarding program and membership at www.scoutingwire.org. If you have not visited Mount Baker Council's virtual campsite – check it out. It is constantly being updated and new items added. Recruiting information is available under the “Membership” tab and all of the S'MORES Membership Club webinars are available to view, covering topics to help with virtual recruiting.

Here are some other suggestions to help will fall recruiting:

- Encourage your scouts (and leaders) to wear their uniforms while out in the community and during virtual school meetings.
- Check with your school district to see if you can add bookmarks or mini flyers when they distribute school lunches.
- Did you make door hangers when selling popcorn? Change them up a bit and distribute with your pack information on it.
- Post yard signs in prominent areas (please contact your District Membership Chair if you need signs)
- Ask each of your scouts to recruit a friend and earn a LEGO type Pinewood Derby Car Frame.....

Join the Lego Race!

All of our Cub Scouts are invited to recruit a friend and earn a LEGO type Pinewood Derby Car Frame AND compete in Mount Baker Council's first ever LEGO type build Pinewood Derby race. Recruit and register a new scout. Record your recruitment at mountbakerbsa.org/membership by November 20. Car frames will be available in early December. Add your own LEGO type pieces to complete your build. Car specifications will be available when you pick up your base. Cars will be collected January 4-7 and the race will be held on January 16. Do not miss out – recruit a new Cub Scout today!

Scout Me In!