

Spring Recruiting Information



- Cub Scout Packs and Boy Scout Troops survive by recruiting
- Recruiting brings new kids and adults into the program
- More scouts equals more fun!
- More adults equals more hands to help make a better Pack or Troop

RECRUITMENT TIPS

- ✓ Designate a unit Membership Coordinator
- ✓ Have a recruitment plan
- ✓ Set a recruitment goal
- ✓ Have a parent welcome letter or packet ready
- ✓ Have a Pack/Troop calendar available
- ✓ Make sure your unit pin is updated on BeAScout.Org

RECRUITMENT IDEAS

- ✓ Host an Open House
- ✓ Have a Bring A Friend Night
- ✓ Participate in school events:
K registration, parent information nights, have Scouts wear uniforms
- ✓ Participate in community events or parades
- ✓ See how your Chartered Organization can help
- ✓ Start a LION Den (Cubs)

SUMMERTIME (CUBS)

- ✓ Outdoor Activity Award
- ✓ Summertime Pack Award
- ✓ Day Camp
- ✓ WEBELOS Resident Camp at Fire Mountain
- ✓ Activity Ideas:
Hiking and Camping
Parades
Outdoor Movie Night
Summer Barbecue
Community Service

Resources

Council Membership VP: Steven Davis (425) 218-4647 or srdavisuw@gmail.com

Council Staff Advisor: Brian Lechner (425) 319-6226 or brian.lechner@scouting.org

Scouting Wire: www.scoutingwire.org/marketing-and-membership-hub/

Scouting Office: Posters, yard signs, handouts and Pack/Troop specific fliers

Check out: <https://scouting.webdamdb.com/bp/#/folder/1438794>