

# Mount Baker Council Membership Development Goals 2018

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Council Membership Chair



Because we cannot instill Scouting's character-building values until kids join Scouting, our youth membership growth priorities for 2018 will focus on:

## **Lions and Tigers:**

Every unit has at least 1 Den with at least 6 boys. in each program; Grow traditional membership (boys) in both.

- Lion goal (boy Dens): 350
- Tiger goal (boy Dens): 475

## **Scouting for Girls:**

Support the soft launch in January for select Packs and full launch in August.

- Scouting for Girls goal: 500  
This breaks down to just over 1 Den / traditional unit and ~15% of our overall Cub Scout Membership.

## **Recruiting Nights:**

Each traditional pack commits to, and conducts effective fall recruiting and join nights.

- We will produce useful Recruitment / Join Night kits.
- Recruitment materials (Rockets and Kits or Rain Gutter Regatta Boats) will be provided for each unit
- Units must meet requirements to get the kits, including attending training on how to execute effective join nights, provide a plan and commit to Council Online Lead and Registration guidelines.

**New Unit Growth:** Identify and recruit Council and District New Unit Chairs. This is a must. Build a committee around this chair and start forming new units.