

The Spring Recruiting Season is Here

By Field Director Brian Lechner

Thank you to everyone who attended our March Ignite your Membership webinar. We had over 90 participants from across the council – our best attended event yet!

Here are a few reminders to think about, as we head into the key recruiting seasons:

LIONS:

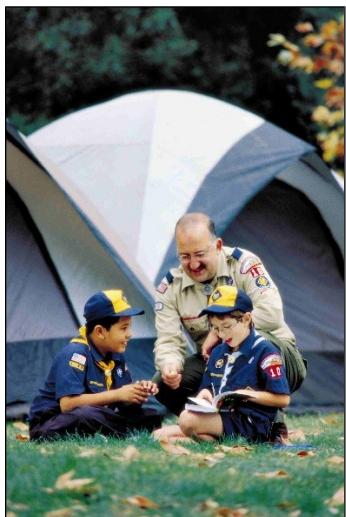
Kindergarten Welcome Nights / Info sessions are a great place to recruit Lions, with most schools holding events in May and June. Reach out to the school leadership and ask if your unit can host an information table at one of these events. Invite prospective scouts to any summer time Pack activities, and make sure to register anyone interested in joining Scouting (remember, new Lions are eligible to join any time after June 1).

GIRLS IN CUB SCOUT PACKS:

Scouting for Girls is ramping into the full launch. The Mount Baker Council has just over 40 girls from Lions to Webelos, currently participating in the soft launch. They are having fun and earning their rank advancement. The full program rolls out in the coming months. As you host recruiting events, be sure to extend invitations to girls. If your Pack is welcoming girls, and has not updated your BeAScout Pin, please work with your District Membership chair and/or your District Executive to get that information updated.

FROM TIGERS TO WEBELOS 2 - BOYS AND GIRLS:

Promote and invite prospective scouts to Day Camps, Resident Camps, and summer Pack outings. These programs are amazing recruiting events that help build excitement for the scouting program.



As always, your District Membership Chairs and District Executives are here to help you with ideas. Be sure to reach out with questions and don't forget about the recruiting materials for your use – available at the Everett and Bellingham Scout Service Centers.

