FUNDRAISER CHEAT SHEET

How to share your link so people open it

Six small things that get more orders.

1. **Send it to one person at a time**
   A text with their name gets answered. A group message gets muted.

2. **Say what the money is for**
   One sentence is enough: "We're raising money for new uniforms."

3. **Give the deadline**
   "The sale ends Sunday" gives people a reason to order today.

4. **Add a photo**
   A picture of you or your team gets noticed more than a link alone.

5. **Send it three times**
   First day, halfway, and last day. Most people mean to order and forget.

6. **Follow up with a phone call**
   No order yet? Give them a quick call. Hearing from you makes it personal.

COPY THIS AND MAKE IT YOURS

Hi **Aunt Carol**! Our **team** is raising money for **new uniforms**. We are selling honey through **Sunday**. Here's my link: **[your link]**. Thank you!