

Achieve Financial Success in Value-Based Care

Manage your risk-based contracts with best-in-class data management and predictive analytics



- ▶ Certilytics helps providers meet their financial objectives by connecting their data and generating forward-looking predictive insights that enable them to successfully navigate their risk-based reimbursement contracts.

Use Cases



CONNECT & ENRICH YOUR DATA

- ▶ Connect your data by integrating clinical, claims, lab, social determinants and other sources — and supercharge that data to unlock value
- ▶ Adopt a proven, best-in-class, HITRUST CSF®-certified big data and predictive analytics platform to support all your value-based analytic needs

SEE THE FUTURE

- ▶ Predict and act upon avoidable high-cost events such as ER overutilization, opioid abuse, or hospital admission before they occur
- ▶ Identify patients with modifiable gaps in care, and pinpoint the individuals most likely to use and benefit from telehealth and other alternative treatment pathways

TAKE ACTION

- ▶ Quantify the dollar values and future health impact of gaps in care and other quality measures so your team can prioritize interventions and match clinicians to the right patients
- ▶ Improve measures of quality such as HEDIS and STARS to achieve performance targets and drive more accurate risk adjustment

TRANSFORM YOUR BUSINESS

- ▶ Strengthen your negotiating position with payers with more accurate patient- and population-level risk stratification
- ▶ Accelerate your ability to measure and underwrite risk in the development of your own direct-to-employer products or when partnering with a TPA

THE PROBLEM

Despite the spirit of collaboration inherent in shared-risk agreements, payers often have an advantage when it comes to forecasting patients' clinical and financial risk. After all, that's their specialty.

The result for provider organizations? Reduced ability to capture financial upside. Limited success driving STAR/HEDIS improvements. And unnecessary constraints on the medical management & outreach programs that form the basis of effective population health management.

*Predictive
analytics and
AI-powered
solutions
that level the
playing field*

THE SOLUTION

Certilytics' platform, built with the latest open source technologies to support advanced machine learning, acts as a centralized hub for unlocking value. We integrate claims, medical, behavioral, and SDOH data in one place with clearly quantified values assigned to each opportunity. This allows you to pinpoint previously unidentified pockets of emerging risk in your Commercial, Medicare, and Medicaid Populations.

Our solutions empower you to make smarter decisions — so you can conduct targeted outreach and interventions that improve utilization patterns and connect the right patients to the right care pathways at the right time.

THE CERTILYTICS DIFFERENCE: LOOK FORWARD, NOT BACKWARD

What sets us apart from standard data warehousing and analytics vendors



We do more than just store your data: We provide meaningful insights to drive smarter clinical & business decisions



We provide forward-looking intelligence: Our reporting looks forward, not backward, with AI-powered predictive models to help you take proactive steps to manage costs and improve patient well-being



We predict patient engagement: We don't just tell you how much spending you could avoid; we show you how to realize those savings. Our approach accounts for predicted engagement — so you can connect the right patient with the right care pathway



We emphasize customer service: Our actuaries, clinicians, developers, data scientists, and account executives are available to answer your questions and make sure you're getting immediate results

Unlock the opportunity in your data

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"Providers should have access to the same technologies and predictive insights that have helped top health plans outperform their competitors — a way to save on total costs by improving clinical outcomes and empowering patients to be smarter consumers of healthcare."

— Wes Smith, Certilytics Senior Vice President, Advisory & Consulting

Learn More

For a free consultation
with our team of
experts, contact us:
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