

Build a Smarter Benefits Plan with Certilytics

Don't miss out on predictive insights that reduce avoidable spending while boosting employee health & well-being



Connect all of your health & benefits data on a platform used by some of the nation's top employers to drive smarter decisions today for a better tomorrow.

- ▶ Improve employee health, well-being & productivity
- ▶ Reduce avoidable spending
- ▶ Evaluate vendor performance
- ▶ Match the right employee with the right program at the right time
- ▶ Build compelling business cases that quantify the impact on outcomes & costs
- ▶ Incentivize health plan partners to focus on value, not fee for service

The problem

Benefit design is key to recruiting and retaining top talent — and it's how you keep employees happy and productive on the job. That's why you've invested in an array of health & wellness offerings, from care management through your ASO contract to fitness and smoking cessation programs to chronic disease management apps.

These initiatives produce data streams that need to be integrated, cleansed, and validated — so they can be turned into actionable, predictive intelligence. Without connecting all this data, you're essentially flying blind when it comes to benefit design. But the standard, legacy data warehousing solutions rely on technology built in the 1990s, and struggle to convert those feeds into the AI-powered, prospective reporting that's required to unlock true opportunity. Employers working with these legacy vendors are losing out on insights and employees are less healthy and less productive as a result.



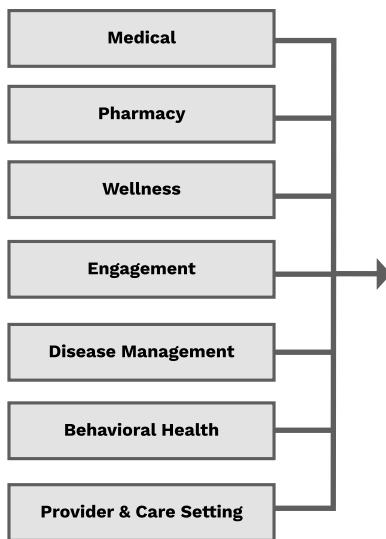
The solution

Benefit design doesn't have to feel like trial and error

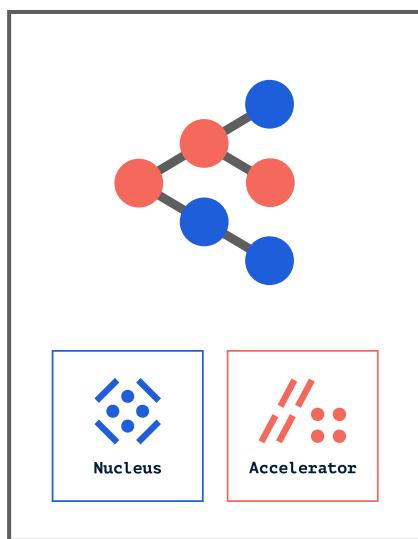
Certilytics' platform, built with the latest open source technologies to support advanced machine learning, acts as a centralized hub for unlocking value — integrating data from all your vendors in one place.

Whether you're an analyst who wants to access the data directly, or a benefits manager who wants easy-to-understand dashboards, our data warehouse empowers you to make smarter benefit decisions — and explain those decisions to internal stakeholders.

Data



Platform



Results

Improved employee health and well-being

Fully connected data with answers at your fingertips

Cost savings driven by better health outcomes

The Certilytics Difference

Look forward, not backward

What sets us apart from the standard data warehousing vendors:

Forward-looking intelligence:

Intelligence: Our reporting looks forward, not backward, with AI-powered predictive models to help you take proactive steps to manage costs and improve employee well-being

We emphasize customer service:

Service: Our actuaries, clinicians, developers, data scientists, and account executives will be available to answer your questions and make sure you're getting immediate results

We take engagement into account:

Engagement: We don't just tell you how much spending you could avoid; we show you how to realize those savings. Our approach accounts for predicted engagement — so you can connect the right employee with the right program at the right time

We do more than just store your data:

Data: We provide meaningful insights to drive smarter business decisions

Use ▶ Cases

AI-powered analytics and reporting help HR and benefits teams optimize their benefit offerings, gain deeper insights, improve transparency, and make stronger business cases to key stakeholders.



Intelligent Data Hub:
Connect data from all your benefit partners to create a unified, holistic view of your benefit ecosystem



Comprehensive Insights:
Perform analysis across med & Rx benefits to truly understand total healthcare costs and savings opportunities



Total Health Management:
Improve outcomes and make the most of each healthcare dollar with AI-powered risk stratification and opportunity reporting



Plan Design: Implement plan design changes that connect members with the right providers and allow them to use their benefits as effectively as possible



Measure Vendor Performance: Understand which vendors are driving employee engagement, successfully changing behaviors, and generating ROI

Unlock the opportunity in your benefits data

“Employers should have access to the same technologies that have helped top health plans outperform their competitors since 2014 — a way to save on total costs by improving member outcomes and empowering employees & their families to be smarter consumers of healthcare.”

— Wes Smith, Senior Vice President, Advisory & Consulting

Learn More

For a free consultation with our team of experts, contact us:
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