Join us for Flurries of Fun at Northwoods BLIZZARD BLAST
Saturday February 17th from 10am to 4pm
Conover Community Park

Northwoods BLIZZARD BLAST includes fun for everyone with all proceeds supporting area Fire and EMS departments!
And don’t forget the Artisan Bazaar at the Conover Community Center from 9am to 4pm
Landover ATV Club Upcoming

The Landover ATV Club is supporting area businesses with ride events to help bring much needed support to local businesses impacted by the lack of snow this season. The next ride is Saturday February 3rd starting with a buffet breakfast at Wild Turkey in Conover! Check out the Landover ATV club Facebook page for more details.

Upcoming Events

Northwoods BLIZZARD BLAST
SATURDAY FEBRUARY 17TH

30th Annual Great Northern Jerk Off
SATURDAY FEBRUARY 17TH

We Ride for Jacob
SATURDAY FEBRUARY 24TH

do your business or organization have an event to share? reach out to the conover chamber to find out how the chamber can help promote your event.

the twin lake poker run!

feb.2 - feb.4

DUBLIN SPORTS BAR AND GRILL

4394 Twin Overlook Conover, WI 54519  715-545-2002
jon@dublinsportsbarandgrill.com

RULES

1. Five stops are mandatory for a full hand. Each business will validate participant’s sheet(s) with assigned stamp on the reverse side.
2. All sheets must be turned in to Dublin Sports Bar and Grill NO LATER THAN 3:00pm on Feb. 4, 2024 in order to qualify for prize money. Early submissions appreciated.
3. At Dublin Sports Bar and Grill, poker cards (max of 11) will be dealt to you by the Poker Run Official. The best five cards will be recorded as your final hand. Completion of all 5 businesses will earn you an extra card.
4. Prizes are 100% payback. Prizes will be awarded to the overall top 3 final hands. 1st=50%, 2nd-30%, 3rd-20%. In the event of a tie, those participants will re-draw 5 cards for the winning hand.
5. Each stop you can earn two cards with purchase of a drink and food or two drinks, gas station a purchase of gas and/or inside item.
6. You can purchase more than one sheet for an extra hand but must re-purchase items to get the stamp.

DOES NOT NEED TO BE PRESENT TO WIN
RIDE SAFE AND HAVE A GOOD TIME!
Northwoods BLIZZARD BLAST Kickoff

Join the Phelps Fire Department for dinner Friday February 9th from 4 to 7pm for their Northwoods BLIZZARD BLAST kickoff! Meal includes spaghetti & meatballs (optional), garlic bread, soda, water, milk or coffee and dessert!

Adults $12, Children ages 5-12 $7, Children 4 and under Free!

Be sure to get registered for the Snowmobile Weekend Getaway Sweepstakes!
The deadline for registration is February 7th.
Special thanks to Land O' Lakes Recreation Co. for sponsoring this sweepstakes!
Register here
https://snowmobilenorthwoods.com/

Northwoods BLIZZARD BLAST Blast Off

Find a Conover Fire & Rescue Department member or visit Bauer’s Dam, Burnt Bridge Tavern, Maple View Resort, Sweetwater, Twin Lake Pub or Wild Turkey to get your tickets!

Snowmobile Northwoods Weekend Getaway Sweepstakes
2024 Headwaters Area Guide
Looking for Advertisers
If you are interested in advertising in the Conover section of the 2024 Headwaters Area Guide please contact Chris Boone at 715-479-4421

Conover Visitor Guide on the Move
The 2024 Conover Visitor Guide will be available to attendees of the following sports shows:
Chicagoland Fishing, Travel & Outdoor Expo
Tinley Park Fishing, Travel & Outdoor Expo
Wisconsin Fishing Expo
Milwaukee Journal Sentinel Sports Show

Conover Chamber of Commerce is seeking Conover area photographs! Do you have some great Conover pictures to share? We would love to see them! Send them to conover.org@gmail.com
Northwoods Tourism Entities Seek State Help in Wake of Mild Winter

Low snowfall equals catastrophic losses for Northwoods’ businesses

MINOCQUA, Wis. (January 29, 2024) – Local tourism entities are asking the state for help after a slow start to winter has had disastrous effects on Northwoods businesses and lodging properties.

The coalition of chambers and visitors' bureaus in the Northwoods of Wisconsin counties (Forest, Iron, Langlade, Lincoln, Oneida, Price and Vilas) has talked with local Representative Rob Swearingen and Senator Mary Felzkowski’s offices in hopes of securing some state or federal funding to mitigate the losses from lack of visitors in the wake of an unprecedented mild winter with minimal to no snowfall.

"Many of our organizations have had conversations with our representatives alerting them to this crisis. We need relief for our small businesses that support our economies." said Krystal Westfahl, President & CEO of the Let's Minocqua Visitors Bureau, Chair of the Oneida County Tourism Council and member of the Northwoods of Wisconsin marketing coalition, “We rely on the weather to provide us snow in winter months similar to our farmers relying on the rain, but our businesses have no immediate path to funding when a negative weather pattern happens. This will be catastrophic for our Northwoods economies.”

Businesses and lodging properties rely on the snow to bring in snowmobilers and other silent sports enthusiasts who support the communities by staying in hotels and resorts, dining in local restaurants and bars and making purchases from area stores and gas stations. To date this winter, it’s estimated that the Northwoods of Wisconsin counties have lost roughly $6.5 million in revenue due to lack of adequate snow to open the trails in December and January. Many businesses are reporting 75 - 80% year-over-year losses in the first few months of winter, and many are closing their doors. With no real foreseeable winter in the forecast, Westfahl hopes the state will get creative and help the small business community in a part of the state that relies on tourism as its bread and butter.

"Visitor spending is crucial to the economy here; crucial to the well-being of our communities and the good people who live and work in them," said Westfahl. “We're hopeful we can find a way to work together to support each other through this rough patch.”

In 2022, tourism accounted for over 6,000 jobs in the seven Northwoods of Wisconsin counties, with visitor spending bringing in over $747 million to the area.
Be sure to check out our members for other area events