

Spotted Lanternfly Monthly Update to Stakeholders
PLEASE DISTRIBUTE TO YOUR ORGANIZATIONAL MEMBERSHIP AND STAFF
November 2018

Background: The NYS Department of Environmental Conservation (DEC), NYS Department of Agriculture & Markets (DAM), the US Department of Agriculture Animal and Plant Health Inspection Service (USDA-APHIS) and the NYS Office of Parks, Recreation and Historic Preservation (OPRHP) have coordinated a multi-agency effort to prevent, detect, and respond to the threat of spotted lanternfly (SLF). First discovered in [Pennsylvania](#) in 2014, SLF is now confirmed in Virginia, New Jersey, Delaware, and New York. For a description of the issues surrounding this high priority invasive species please visit <https://www.dec.ny.gov/animals/113303.html>. A Unified Incident Command System (ICS) was established in January 2018 to leverage the joint effort and organize resources and responsibilities. Since then, plans and activities have been implemented, largely focused on early detection and prevention. Raising general awareness is particularly important, with an understanding that public reporting is powerful and effective with such a unique looking pest.

Updates:

- To date, over 1559 km² grids have been surveyed for SLF in high priority areas. As of November 2018, an established population of SLF has not been detected.
- DEC, DAM and partners such as Partnerships for Regional Invasive Species Management (PRISMs) have conducted various SLF education and outreach events across New York State. As of November, over 70,000 members of the public were reached.
- DEC and DAM launched a social media campaign. Over 350,000 people were reached via Facebook alone.
- SLF activity significantly diminishes during the winter months. Therefore, until the spring, the ICS operational period will function on a monthly basis into the New Year. Stakeholder updates will occur on the same timeframe unless there is additional information to share.

We request that you share this information with your membership and help us spread the word about SLF. Please report any sightings to spottedlanternfly@dec.ny.gov.