



Colonial Heights Turkey Trot 2019

1 Mile Fun Run/Walk 5k Fun Run/Walk

Dear Business Owner and Community Partner,

We are gearing up for the 9th Annual Colonial Heights Turkey Trot on Thanksgiving Day 2021. On November 25th, we will continue the tradition we enjoyed in previous years, when we had over 1200 participants take part in our community event designed to bring the community together to gratefully celebrate healthy living in our city.

We are expecting over 1500 participants this year, so this is a great opportunity to be involved in sponsorship. We also hope you will join us on that morning.

I have attached the sponsorship form for your consideration. Once you decide your sponsorship level, email me at John.Brandt@colonialheightschamber.com and I will send you an invoice for payment, or log-in to your Chamber Master account and pay online.

October 22 is deadline for all sponsorships and logos to be submitted to the printer. We will be announcing sponsorships as we go through the promotion process, so the earlier the better for the exposure of your business, if you desire to have your business associated with this community event.

John W. Brandt
Executive Director
Colonial Heights Chamber of Commerce
804-526-5872



Colonial Heights Turkey Trot 2021 – Sponsorship Opportunities

Signature Sponsor (1 Available)

\$2000

- Company name and logo printed on all running and marketing materials
- Choose the shirt colour
- Company name on race bib
- Company name on race results
- Company name on race website
- A presentation slide
- Merchandise
- Company logo will be given 5 minutes to address participants at the event
- Complementary race entries and Tshirts (10)

Medal Sponsor

\$1500

- Company name on 1500 Medals
- Company name and logo on social media
- Company name and logo on event banner
- Company name and logo on printed T-shirts
- Announced recognition at event
- Marketing table at event
- Complimentary race entries (5)

Shirt Sponsor

\$500

- Company name and logo on social media
- Company name and logo printed on event banner
- Company name and logo on printed T-shirts
- Announced recognition at event.