



City of Colonial Heights
Christmas Parade

“Oh Deer... What a Year”
Tuesday December 7, 2021

Sponsorship Levels and Benefits

Santa’s Elves (\$100)

- Recognition on Parade website
- Float entry fee waived

Reindeer (\$250)

- Recognition on Parade website
- Float entry fee waived
- Listed on Sponsor banner to be marched through entire Parade route

Band Sponsor (\$500) - Limited Quantity

- Recognition on Parade website
- Float entry fee waived
- Stand-alone Name/Company Banner to be marched in front of sponsored band through entire Parade route

Santa’s Float (\$1,000) - 1 Available

- Recognition on Parade website
- Float entry fee waived
- Name/Company Banner to be marched in front of Santa’s Float through entire Parade route
- Stand-alone Banner to be placed at Judges booth

Presenting Sponsor (\$2,000) - 1 Available

- Recognition on Parade website
- Float entry fee waived
- Listed as Presenting Sponsor on all publicity
- Stand-alone Banner to be marched through entire Parade route with Grand Marshall’s float
- Stand-alone Banner to be placed at Judges booth
- (1) member on judging committee

Sponsorship Form

2021 Colonial Heights Christmas Parade Sponsor

I/We would like to be an official 2021 Colonial Heights Christmas Parade Sponsor. Please find a check enclosed in the amount of \$ _____ for the following sponsorship level.

- Santa's Elves - \$100.00 ()
- Reindeer - \$250.00 ()
- Band Sponsor - \$500.00 (Limited Quantity) ()
- Santa's Float - \$1000.00 (1 Available) ()
- Presenting Sponsor - \$2,000.00 (1 Available) ()

NAME: (Please Print as you would like it to appear)

MAILING ADDRESS: _____

CITY _____ STATE _____ ZIP _____

PRIMARY PHONE _____ EMAIL ADDRESS _____

Please make your sponsorship donation payable to City of Colonial Heights and return no later than November 1, 2021.

Mailing & Contact Information

Colonial Heights Recreation & Parks Department
901 Meridian Ave / P.O. Box 3401
Colonial Heights, VA 23834
Phone: (804) 520-9390
Email: christmasparade@colonialheightsva.gov
www.colonialheightsva.gov/christmasparade