City of Colonial Heights Christmas Parade

"Christmas Around the World"
Tuesday December 3, 2019

Sponsorship Levels and Benefits

Santa's Elves ($100)

- Recognition on Parade website
- Float entry fee waived

Reindeer ($250)

- Recognition on Parade website
- Float entry fee waived
- Listed on Sponsor banner to be marched through entire Parade route

Band Sponsor ($500) – Limited Quantity

- Recognition on Parade website
- Float entry fee waived
- Stand-alone Name/Company Banner to be marched in front of sponsored band through entire Parade route

Santa's Float ($1,000) – 1 Available

- Recognition on Parade website
- Float entry fee waived
- Name/Company Banner to be marched in front of Santa's Float through entire Parade route
- Stand-alone Banner to be placed at Judges booth

Presenting Sponsor ($2,000) – 1 Available

- Recognition on Parade website
- Float entry fee waived
- Listed as Presenting Sponsor on all publicity
- Stand-alone Banner to be marched through entire Parade route with Grand Marshall's float
- Stand-alone Banner to be placed at Judges booth
- (1) member on judging committee

Sponsorship Form

2019 Colonial Heights Christmas Parade Sponsor

I/We would like to be an official 2019 Colonial Heights Christmas Parade Sponsor. Please find a check enclosed in the amount of $_____ for the following sponsorship level.

- Santa's Elves - $100.00   (   )
- Reindeer - $250.00   (   )
- Band Sponsor - $500.00 (Limited Quantity)   (   )
- Santa's Float - $1000.00 (1 Available)   (   )
- Presenting Sponsor - $2,000.00 (1 Available)   (   )

NAME: (Please Print as you would like it to appear)

_____

MAILING ADDRESS: _____

CITY _____ STATE _____ ZIP _____

PRIMARY PHONE _____ EMAIL ADDRESS _____

Please make your sponsorship donation payable to City of Colonial Heights and return no later than November 1, 2019.

Mailing & Contact Information

Colonial Heights Recreation & Parks Department
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Colonial Heights, VA 23834
Phone: (804) 520-9390
Email: christmasparade@colonialheightsva.gov
www.colonialheightsva.gov/christmasparade