



College of Agriculture

Virginia Cooperative Extension

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April 26th, 2019

Dear Colonial Heights Chamber of Commerce,

The iLeadership Institute offers a week of fun, innovative, engaging and interactive sessions that will enhance the ability of 4-H youth to serve in local, district, state and national 4-H leadership roles. These include 4-H club leaders, camp counselors, members of 4-H Cabinet, State and National Congress, and as conference participants. The program will be July 15-18th, 2019 here at Virginia State University.

The iLeadership Institute is a great summer leadership opportunity for youth to be introduced to STEAM activities, team-building and networking, hands-on workshops, distinguished speakers, etiquette dinner, creating personal action plans, and much more. Current 4-H members, who are ages 11-13 during the current 4-H year (October 1 through September 30), may attend the iLeadership Institute as Delegates. Current 4-H members, who are ages 16-18 with Teen Mentor training and leadership experience, may register to participate as Teen Counselors. We believe that it is important for youth to become involved in a myriad of activities that build not only confidence, creativity, and curiosity, but also life skills such as leadership and resiliency to help them thrive today and tomorrow.

With this letter, we are kindly requesting your financial support by donating to the [VSU iLeadership Institute Program](#). We are asking you to sponsor youth in the area with financial needs through scholarships in attending the program. The price per child is \$300.00 which covers the week of the summer program.

It is caring alumni groups and organizations, such as yours, that make the Virginia Cooperative Extension (4-H Program at VSU) what it is today and building towards the future. Without your help, we would not be in a position to help youth enhance their lives and become self-directing, contributing, productive members of society. If you have any questions be feel free to contact myself or Jessica Harris at jbrown@vsu.edu.

Again, thank you for your support.

Sincerely,

Maurice D. Smith Jr., Ph.D.
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