

January 8, 2020

Dear Friends;

For thirty-eight years the Colonial Heights Kiwanis Club has sponsored our annual golf tournament to benefit the VCU Massey Cancer center. With the generous help of Priority Toyota in recent years, we have been very fortunate to generate over \$500,000 to support research related to head, neck and breast cancers. While cancer has negatively impacted the vast majority of our families and close friends, the loss of one of our own, Roger Green, has served to strengthen our commitment to making a positive contribution to the eradication of this terrible disease.

VCU Massey Cancer center has been designated by the National Cancer Institute since 1975 because of their scientific excellence in cancer research and their vital role in reducing cancer morbidity and mortality. **They are one of only two centers in Virginia and 69 across the country with this designation.**

VCU Massey Cancer center is embarking on the most important campaign in their history, **Research for Life**. Through extraordinary partnerships, they will fund the people, programs and physical space that will allow research to progress swiftly... extending and saving lives of people affected by cancer.

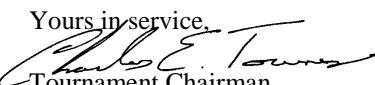
In the past several years, Massey has continued to produce outstanding work including:

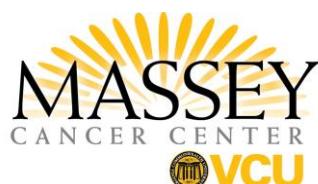
- Massey is the first in Virginia to offer a new therapy for lymphoma that genetically alters a patient's immune system to search out and destroy cancer cells.
- Development of a promising new treatment strategy for multiple myloma that pairs two targeted agents to kill cancer cells.
- Development of a novel virus-based gene therapy for renal cell carcinoma that has been shown to kill cancer cells not only at the primary tumor site, but also in distant tumors not directly infected by the virus.
- Discovery of a mechanism that could lead to more effective treatments in patients with leukemia and other cancers of the blood.
- Massey physicians were the first in the world to successfully implant a bio-absorbable, internal radiation device known as CivaSheet to treat early stage pancreatic cancer. The device is the first ever brachytherapy treatment for pancreatic cancer.
- Completed a study that links poor sleep to childhood obesity and increased cancer risks.

On April 30, 2020 the Colonial Heights Kiwanis Club, with the help of Loyalty Toyota will host our 39th Annual Loyalty Kiwanis Golf Tournament at Chesdin Landing Golf Club. 100% of our proceeds will be donated to VCU Massey Center for research. Foursome entries are priced at \$440 and include prizes and a casual dinner afterwards. Corporate sponsorships are available as well as donations of prizes.

I urge you to be as generous as you can in supporting this worthy cause. Your participation, sponsorship and/or donation of prizes could represent the defining dollar that finds a cure. **You could play a part in saving the life of a close friend or loved one.**

On behalf of the Colonial Heights Kiwanis Club I sincerely thank you for your support in our effort to improve the lives of our neighbors.

Yours in service,

Charles E. Towns
Tournament Chairman



LOYALTY
AUTOMOTIVE



Serving the Children of the World