



FOR IMMEDIATE RELEASE
July 1, 2019

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**The Big Latch On Tri-Cities
A Celebration of New Moms and Moms To Be**

Petersburg, VA - Join Southside Regional Medical Center (SRMC) and Southside Physicians Network (SPN) for the first ever Big Latch On Tri-Cities event on August 3rd, 8am-noon at the Petersburg Family YMCA. The Big Latch On Tri-Cities is a celebration of new moms and moms to be. Enjoy a warm and welcoming morning with interactive learning and health demonstrations. The day will focus on women's health education, resources, networking and services in the community. Area vendors will provide information to help moms of all ages and stages of their lives.

At 10:30am join us for a community breastfeeding event and be counted in The Global Big Latch On. Join women around the world and come together to promote the benefits of breastfeeding. Global Big Latch On events take place at registered locations, where people gather together to breastfeed and offer peer support to each other.

SRMC and SPN providers will offer free health screenings. Expect to see lots of vendors offering information on breastfeeding support, OBGYN care, 3D mammography and many more services for new moms and moms to be!

Parking and registration is free and open to the public.

The Big Latch on Tri-Cities
Saturday, August 3rd
8am-Noon

Petersburg Family YMCA
120 N. Madison St.
Petersburg, VA 23803

Follow the SRMC on Facebook for the latest information on vendors and giveaways!
<https://www.facebook.com/SouthsideRegionalMedicalCenter>
Click on "Events."

Vendor inquiries:
Stacey Connell
(804)765-5317
Stacey_Connell@srmconline.com

The logo features the text "The BIG Latch On Tri-Cities" in a teal, sans-serif font. The word "The" is smaller and positioned to the left of "BIG". "LATCH ON" is stacked below "BIG", and "Tri-Cities" is stacked below "LATCH ON". A thin red horizontal line is positioned below "Tri-Cities".

The BIG Latch On Tri-Cities

W O M E N ' S H E A L T H E X P O

****Photos will be taken and submitted to The Global Big Latch On. Your presence at this event is your approval. If you do not wish to be included, please notify the photographer and event registration desk on site.****

About Southside Regional Medical Center

Southside Regional Medical Center (SRMC) is a 300-bed, acute-care facility located at 200 Medical Park Boulevard in Petersburg, VA. SRMC serves nearly 200,000 residents and boasts a medical staff of more than 380 physicians representing more than 40 specialties. SRMC treats more than 60,000 patients annually in its Emergency Department and is a Level III Trauma Center. The medical center provides inpatient care for approximately 12,000 patients per year. SRMC's free standing emergency department, Southside Emergency Care Center at Colonial Heights is open 24/7/365 and conveniently located off I-95 at Exit 53. SRMC is owned in part by physicians. For more information about SRMC and the services it provides, please visit SRMConline.com. You can also find us on [Facebook](#).

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