

SWIFT CREEK MILL THEATRE

FOR IMMEDIATE RELEASE

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A PAY-WHAT-YOU-CAN EVENT AT SWIFT CREEK MILL THEATRE

See the Steve Martin/Edie Brickell smash hit, and name your own ticket price!

Chesterfield, VA, March 12 – Regularly priced tickets to “Bright Star” at Swift Creek Mill are \$40; however, at Pay-What-You-Can on March 21, the price is up to the audience members.

The Mill is committed to making live, professional theatre accessible to all audiences, regardless of budget. Managing Director Steven Koehler has had success with similar programs at other theatres, in more urban environments. Perhaps that is why this program is so important: the need for arts exposure is tremendous in the surrounding areas.

Inspired by a real event and featuring a Grammy-nominated bluegrass score, Broadway's “Bright Star” tells a sweeping tale of love and redemption set against the rich backdrop of the American South in the 1920s and '40s. An uplifting theatrical journey that holds you tight in its grasp, with music that will have your toes tapping!

The March 21 performance of “Bright Star” starts at 8 PM. Doors open at 7 PM. There is no dinner service this evening. Seats are available at the door only.

About the Mil

Swift Creek Mill is one of the oldest registered landmarks in the nation and is home to historic Swift Creek Mill Theatre, a not-for-profit that has been providing Central and Southside Virginia professional performing arts for over 50 years. “The Mill,” as patrons call it, has long been a beacon for cultural arts and a trusted resource in the area. Find out more at swiftcreekmill.com. For more information about the Mainstage Season at Swift Creek Mill Theatre, contact info@swiftcreekmill.com or call 804-748-5203.

“Bright Star” is presented in part by our Season Sponsors:



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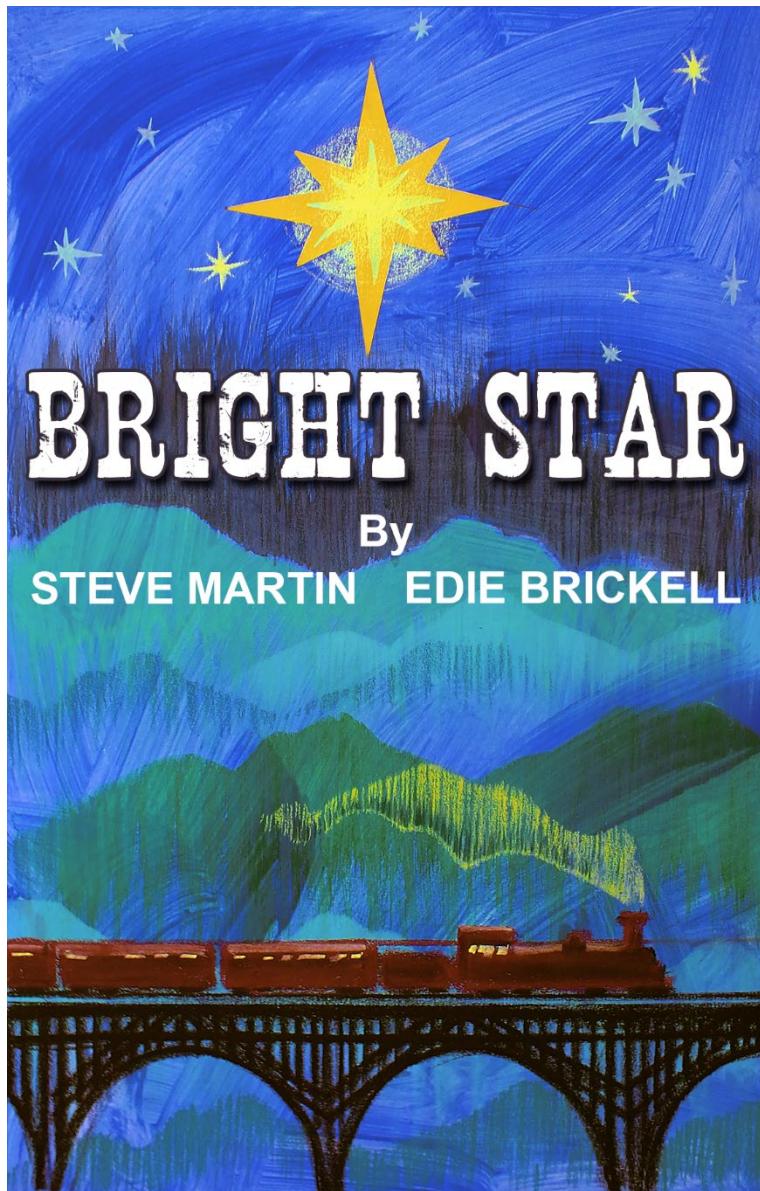
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