

How to Write a Business Plan, Financing Options, SWaM Certification & Business Insurance

FREE
WORKSHOP

March 27, 2019
9:00AM-11:30AM



Presenter

Ellen Templeton, Crater SBDC Director

Welcome

Karen Epps, Director of Economic Development, City of Colonial Heights

Johnny Jones, Commercial Lending, Touchstone Bank

Randy Brown, Business Services Manager, VSBSD

Frank Lundie, Jr., Barbara Lucy & Geoff Lester, Frank Lundie Insurance

If you are thinking of starting or have a small business and want to learn how to write a business plan, learn about financing options, SWaM certification & business insurance, this free workshop is for you!

Some of the topics will be:

- ◆ Why do you need a business plan? How to prepare and present your business plan and what are some marketing strategies and financial planning information to enhance it.
- ◆ What financing options are out there and what do lenders look for?
- ◆ What is SWaM certification? How can it help your small business and how do you get SWaM certified?
- ◆ Why you need business insurance and how it will protect you and your small business.



Colonial Heights City Council Chambers
201 James Avenue, Colonial Heights, VA 23824
REGISTRATION IS REQUIRED at: www.sbdc-longwood.com/training
Questions? sbdc@longwood.edu or 434.395.2086

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