

How to Write a Business Plan, Financing Options, SWaM Certification & Business Insurance



March 27, 2019
9:00AM-11:30AM



If you are thinking of starting or have a small business and want to learn how to write a business plan, learn about financing options, SWaM certification & business insurance, this free workshop is for you!

Some of the topics will be:

- ♦ Why do you need a business plan? How to prepare and present your business plan and what are some marketing strategies and financial planning information to enhance it.
- ♦ What financing options are out there and what do lenders look for?
- ♦ What is SWaM certification? How can it help your small business and how do you get SWaM certified?
- ♦ Why you need business insurance and how it will protect you and your small business.



Colonial Heights City Council Chambers
201 James Avenue, Colonial Heights, VA 23824
REGISTRATION IS REQUIRED at: www.sbdclongwood.com/training
Questions? sbdc@longwood.edu or 434.395.2086



Funded in part through a cooperative agreement with the U.S. Small Business Administration