



Dear Community Business Owner:

Fort Lee Federal Credit Union and Richard Bland College of William & Mary are partnering to host a Mad City Money event on March 13th 2019. During this event, RBC students will be engaging with businesses like yours. Once again, we are inviting community businesses to serve as “real-life” merchants to expose students to the resources and employers available in the local community.

During the event, students are assigned an occupation, salary, spouse, student loan debt, credit card debt, and medical insurance payments. Participants build a monthly budget based on their incomes. They visit nine merchants to purchase housing, transportation, food, day care, and pay bills. We invite your business to be a merchant in one of the following categories:

If your business offers these services	Consider being a Merchant for...
Housing, phone, utilities, internet, cable, renters insurance	Really Realty & Utilities
Groceries, dining out, coffee	Gotta Eat!
Activities, entertainment, sports, hobbies, vacations	Fun Stuff
Formula, diapers, clothing, child care, presents/books/toys	Kid Care
Furniture, decorative items, household needs	Home Stuff
Transportation, auto insurance, gas, repair, bus passes	Big Wheels New & Used
Clothing, hair care, make-up, grooming	My Closet Clothing
Electronics, gaming, charitable donations, misc.	Mad City Mall

*If your business does not fit into one of the above merchant categories, other options are available.

Merchant instructions, materials and training will be provided. You are free to decorate your table and surrounding area with information about your business, products and services. To highlight your business, we are asking each merchant to donate a prize to be raffled off to the students.

For more information, questions and to reserve your merchant space for the 2019 Mad City Money event on Wednesday, March 13th from 5:00PM to 7:30PM, contact Tia Grizzle at Tia.Grizzle@fortleecu.org. The registration deadline for this event is Friday, March 8th.

Thank you,
Your community resource for financial education!

Tia Grizzle
Financial Literacy Coordinator
Fort Lee Federal Credit Union