



## Business Bridge Weekly e-Newsletter

The Greater Easley Chamber of Commerce has a lot going on, and so do you! As a valued investor, your Chamber is here to help promote your business events and activities to fellow members. With our *Business Bridge* weekly e-newsletter, your news and event information can be included and emailed to the full membership each Tuesday. The program is FREE to chamber members; however, certain guidelines and exclusions apply.

### Guidelines

1. The *Business Bridge* weekly e-newsletter of the Greater Easley Chamber of Commerce is a free service provided by the Chamber to its members.
2. Any message from a member for consideration of inclusion in the *Business Bridge* needs to be received at the Chamber at least one week prior to your event date. To notify the Chamber of your message, please call the Chamber office at 859-2693 to make arrangements to receive your message and discuss the details.
3. Messages related to events or promotions will be included in the *Business Bridge* for two consecutive weeks, unless the message/event is date sensitive, which may allow for only one week. Events will appear in order of event date. If your event message has already been published for one week, other “first-time messages” may be listed in higher priority of your event for the 2<sup>nd</sup> week of inclusion (i.e. not necessarily in chronological date order).
4. Messages related to a press or news article will be included in the *Business Bridge* for only one single week (i.e. release related to business achievement/honor, new employees, etc). However, we will also create an online News Article on our website, which will remain posted for 60 days. News Articles can be viewed via the scrolling menu on our home page or the dedicated “Chamber News” page/tab.
5. All messages received from members for any one week will be sent on Tuesday in a “consolidated email” called *Business Bridge*.
6. Member businesses will be limited to one *Business Bridge* message per quarter, if space allows.
7. The Greater Easley Chamber of Commerce reserves the right to not send material/messages that may be deemed as inappropriate to chamber membership.
8. Exclusions to the *Business Bridge* weekly e-newsletter include, but are not limited to, the following:
  - Postings for job openings
  - Real Estate listings
  - Direct fundraising solicitations
  - Political announcements
  - Op-Ed/Editorial type messages

For any questions or more details, please call the Chamber officer at 864-859-2693.